

The candidate and their team have chosen to focus on deforestation as their issue to be researched.

AO1a: The candidate explains the problem of deforestation and why it is an issue. The candidate is awarded 3 marks for this criterion because they explain the impact of deforestation in Florida and look at the economic impact of deforestation; for example, its impact on rainfall and how much this can cost the agriculture industry.

AO1b: The candidate is awarded 2 marks for this criterion as they have only used research at the start of the presentation to examine the impact of deforestation on Florida. There is no evidence of research being used in the rest of their presentation.

AO1c: The candidate only states once where their research is from (the BBC), but there is no evaluation of the source. The candidate is therefore awarded 1 mark.

AO1d: The candidate is awarded 1 mark for their solution. They talk about several solutions, including planting trees and schools and companies becoming paperless, but does not develop any one solution to show how it would be effective.

AO3a: For the structure of the presentation the candidate is awarded 3 marks. This is because they present an argument with some structure. They also make some well-argued points about deforestation. The candidate's argument makes sense and has some flow.

AO3b: The candidate uses a PowerPoint presentation to provide a visual aid. The slides match the topic of their presentation and the candidate is awarded 2 marks.

AO3c: The candidate is awarded 1 mark because there is no attempt to include the audience with the use of language throughout the presentation.

Mark awarded for AO1 = 7 out of 16

Mark awarded for AO3 = 6 out of 14

Total mark awarded = 13 out of 30

How the candidate could improve their presentation

- **AO1a:** The analysis of the problem needed to be sustained throughout the candidate's presentation. Looking at the issue in other countries, as well as locally, would also have been helpful.
- **AO1b:** Detailed research should be used throughout the presentation. The candidate should use research to explain the problem, but also use it to show the effectiveness of their solution.
- **AO1d:** Using a case study of where a school or business has become paperless and the impact it has had would be a good way for the candidate to back up the solution and show its effectiveness.
- **AO3b:** The candidate's PowerPoint needed to provide support for the presentation and should be referred to throughout, for example, with the use of pictures and graphs to illustrate the points the candidate is making.