



Worksheet 8: Understanding data collection

Complete the following sentences by choosing a suitable word to show your knowledge and understanding of data collection methods in this exercise.

closed

operationalised

participant

fixed

psychometric

qualitative

- 1 In a structured interview, questions are presented by the interviewer in a _____ order.
- 2 In questionnaires, using open questions will produce _____ data.
- 3 A score on a _____ test such as an IQ test will produce quantitative data.
- 4 _____ observations in which a researcher is involved in the social setting they are observing may produce subjective data.
- 5 'Do you use social media?' is an example of a _____ question.
- 6 Behavioural categories should be _____ in an observational study.