



Worksheet 6: Analysing bias

Complete the following sentences by choosing a suitable connecting word or phrase to develop each point in this exercise. Note: connecting words can be used more than once.

because

therefore

results in

in order to

lead to

- 1 Choosing participants using opportunity sampling can create bias researchers might only approach a certain type of person.
- 2 If experimenters manipulate the results of a study, this can a loss of objectivity.
- 3 Techniques like brain scanning avoid experimenter bias, increasing validity.
- 4 Participant observers can become too involved with the sample they are observing, their findings may become less objective.
- 5 Double-blind techniques are used in randomised control trials prevent the possibility of researcher bias.
- 6 Working on a case study often researchers building rapport with the participant which can compromise the validity of the findings.