



## Worksheet 6: Analysing bias answers

- 1 Choosing participants using opportunity sampling can create bias *because* researchers might only approach a certain type of person.
  
- 2 If experimenters manipulate the results of a study, this can *lead to* a loss of objectivity.
  
- 3 Techniques like brain scanning avoid experimenter bias, *therefore* increasing validity.
  
- 4 Participant observers can become too involved with the sample they are observing, *therefore* their findings may become less objective.
  
- 5 Double-blind techniques are used in randomised control trials *in order to* prevent the possibility of researcher bias.
  
- 6 Working on a case study often *results in* researchers building rapport with the participant which can compromise the validity of the findings.