

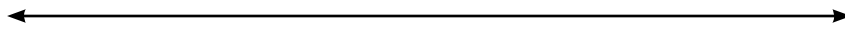


Worksheet 1: Generalisability

For each of the following core studies at AS Level, consider how well the sampling technique used and the features of the study represent the target population / people in general. Write an 'X' on the scale (or click on the scale) to indicate how generalisable you think the results of the study are and write a justification for your choice below:

1 Milgram (obedience)

Not generalisable

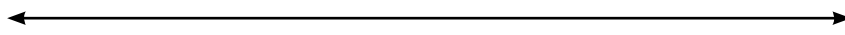


Highly generalisable

Justification

2 Andrade (doodling)

Not generalisable



Highly generalisable

Justification

3 Saavedra and Silverman (button phobia)

Not generalisable



Highly generalisable

Justification