

Worksheet 2: Choosing samples answers

1

*Volunteer
sampling
technique*

Target population

Temi is investigating cross-cultural differences in personal space preference. She is going to conduct an experiment to compare the preferences of people from **South American countries** with people from **European countries**. Temi has advertised her study using an **advertisement in national newspapers**. **Twenty men and twenty women from Argentina and the same number from France who are aged between 18-25 years old will take part.**

*Sample
features*

2

A study at a school comparing the memory ability of biology students and history students.

Sampling technique	How to apply
Opportunity	<i>A researcher could stand in a corridor outside the history and biology classrooms and choose students to take part.</i>
Random	<i>A researcher could ask for a class list from each subject and pick names out of a hat.</i>
Volunteer	<i>A researcher could put up a poster in the school asking for biology and history students to take part.</i>