



CAMBRIDGE

International Education

Cambridge IGCSE™ Psychology 0266

Lesson 11: Visual perception 4.4 Visual illusions and culture

Learning objective	To gain knowledge and understanding of visual perception
Lesson objectives	By the end of the lesson, learners will be able to: • Outline the named study culture and visual illusions (Bremner et al.) • Describe the results and conclusions of the named study culture and visual illusions (Bremner et al.) • Explain how the study supports the argument for cultural influence on visual illusion experience
Vocabulary	n/a
Previous learning	Learners have studied key concepts including Gestalt principles, Gibson's direct theory and Gregory's constructivist theory of perception. In the previous lesson, learners studied the effect of culture on perception of visual illusions.

Plan

Activities		Resources
Beginning (5 mins)	Learners can complete the starter activity to get them thinking about the Ebbinghaus illusion. Display the illusion on the board or a worksheet.	
Middle (50 mins)	Discuss responses to the starter activity as a class. Ask learners to work in pairs to complete the activity designing a study to test the effect of culture on perception of visual illusions. Share the named study summary with learners. Learners can make notes or complete a study template / mindmap to capture the important information: aim, sample, procedure, results and conclusion. Learners can work independently to complete the questions checking their understanding of the named study. Discuss responses as a whole class and clarify any misunderstandings or gaps in knowledge.	
End (5 mins)	Learners can complete the plan for the practice question using the PEEL technique they have used earlier in this topic. This can be used to introduce the next lesson.	

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Reflection and evaluation

Reflection:

Summary evaluation:

What two things went really well? (Consider both teaching and learning.)

- 1.
- 2.

What two things would have improved the lesson? (Consider both teaching and learning.)

- 1.
- 2.

What have I learned from this lesson about the class or individuals that will inform my next lesson?

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