



CAMBRIDGE

International Education

Cambridge IGCSE™ Psychology 0266

Lesson 10: Visual perception 4.4 Visual illusions and culture

Learning objective	To gain knowledge and understanding of visual perception
Lesson objectives	By the end of the lesson, learners will be able to: • Explain how culture influences the experience of visual illusions • Describe differences in attention between cultures • Apply knowledge of visual illusions to novel scenarios
Vocabulary	n/a
Previous learning	Learners have studied key concepts including Gestalt principles, Gibson's direct theory and Gregory's constructivist theory of perception. In the previous lesson, learners studied visual illusions.

Plan

Activities		Resources
Beginning (5 mins)	Learners can complete the starter activity, explaining a visual illusion of either an ambiguous figure or fiction to the person sat next to them.	Video on the role of culture in perception: www.youtube.com/watch?v=r3HfzDo4h04
Middle (50 mins)	Discuss responses as a class and clarify any misunderstandings or gaps in knowledge. Explain the lesson objectives and remind learners of the role of nurture in perception (constructivist theory). Share the video resource with learners who can watch and make notes on the role of culture in perception. After the video, check learners understanding using the prompt questions. Share the scenario with learners. Ask them to explain the differences in perception of illusions with reference to difference in attention, and holistic and individualistic cultures. Learners can create their own scenarios using culture and perception of visual illusions.	
End (5 mins)	Learners can write a one sentence response to the question to check their understanding.	

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Reflection and evaluation

Reflection:

Summary evaluation:

What two things went really well? (Consider both teaching and learning.)

- 1.
- 2.

What two things would have improved the lesson? (Consider both teaching and learning.)

- 1.
- 2.

What have I learned from this lesson about the class or individuals that will inform my next lesson?

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