



CAMBRIDGE

International Education

Cambridge IGCSE™ Psychology 0266

Lesson 3: Visual perception 4.1 Key concepts

Learning objective	To gain knowledge and understanding of visual perception
Lesson objectives	By the end of the lesson, learners will be able to: • Identify the five Gestalt principles • Describe the five Gestalt principles • Apply the Gestalt principles to novel visual examples and real-world scenarios
Vocabulary	n/a
Previous learning	Learners have studied the concepts of sensation, perception and the five senses, visual constancies, the role of the occipital lobe and depth cues in perception.

Plan

Activities		Resources
Beginning (5 mins)	Learners can consider the ambiguous figure (e.g. Rubin's vase) and respond to the question to introduce them to the Gestalt principles.	Gestalt images and explainer: www.verywellmind.com/gestalt-laws-of-perceptual-organization-2795835
Middle (50 mins)	Explain the meaning of Gestalt and introduce the five principles. Learners can answer the questions in pairs as they walk around the 'gallery'. Discuss as a class and ensure notes as complete. Learners can complete the research task to identify different logos and images to illustrate each Gestalt principle. They can compare these in small groups and take turns explaining the images and principle to each other. Support groups with understanding and distinguishing between each principle. Learners can complete the design activity individually to practice their ability to apply knowledge to novel scenarios.	

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	They can annotate their designs or write a separate short paragraph describing the use of Gestalt principles in their design.	
End (5 mins)	Learners can complete the paired matching quiz to check understanding against answers provided.	

Reflection and evaluation

Reflection:

Summary evaluation:

What two things went really well? (Consider both teaching and learning.)

- 1.
- 2.

What two things would have improved the lesson? (Consider both teaching and learning.)

- 1.
- 2.

What have I learned from this lesson about the class or individuals that will inform my next lesson?

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