



Lesson 17: Research methods 7.5 Sampling

Learning objective	To gain knowledge and understanding of sampling techniques
Lesson objectives	By the end of the lesson, learners will be able to: <ul style="list-style-type: none"> • Define sampling technique, opportunity and volunteer sampling • Explain the purpose of each technique • Suggest ways to use each technique
Vocabulary	Opportunity sampling: participants are selected because they are available at the time of research Volunteer sampling: participants choose to take part in research by responding to an invitation to participate
Previous learning	Learners have studied the concepts of population and sample in the previous lesson.

Plan

Activities	Resources
Beginning (5 mins)	
Learners complete the starter activity to think-pair-share their understanding of the purpose of sampling.	
Middle (50 mins)	
<ul style="list-style-type: none"> • Ask learners to share their reflections on the questions from the starter activity. Discuss questions and clarify any misunderstandings. • Share the definition of sampling technique with learners and ask them to add it to their notes or glossaries. As a whole class, invite learners to share ideas about ways to collect a sample. • Share the definition of the sampling techniques opportunity and volunteer sampling. • Group learners and introduce the three steps of the task. Encourage participation in group work and ask questions about learners' choices. Manage the group timings and facilitate ideas for improvements and amendments. 	

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End (5 mins)

Learners can complete the plenary task identifying one similarity and one difference between the two techniques.

Reflection and evaluation

Reflection:

Summary evaluation:

What two things went really well? (Consider both teaching and learning.)

- 1.
- 2.

What two things would have improved the lesson? (Consider both teaching and learning.)

- 1.
- 2.

What have I learned from this lesson about the class or individuals that will inform my next lesson?

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