

# GLAM-OUR



## GLAM-OUR ZINE

Magazine Layout



### REPRESENTATION



Representation creates the safe space for certain ethnic groups. It gives them character and lets them feel seen and validated.



# GLAM-*OUR*



Front Cover



Inner Cover



Pages 1 & 2

the arts and other manifestations  
of human intellectual  
achievement  
regarded collectively

# ETHNIC CULTURE



**Pages 3 & 4**

“What I really want to do is  
be a representative of my  
race, of the human race. I  
have a  
chance to show  
how kind we  
can be,  
how  
intelligent  
and  
generous  
we can  
be.”

-Maya  
Angelou



**Back Page**

# GLAMOUR

**Project intentions:** I intend to look at what people associate glamour to by exploring cultural glamour and social classes.

**Plan:** Glamour is an exciting quality that makes certain people seem appealing. Varying the qualities from trashy culture to fashion galore. Glamour can be seen in aspects of culture, looks, fashion and perspective. Each inspiration I work with explores each aspect in depth.

**Photographers:** Lindsay Adler, Patrick Demichailier, Henry Gorse



noun

1. an attractive or exciting quality that makes certain people or things seem appealing. "the glamour of Monte Carlo"

Similar: allure attraction attractiveness fascination charm enchantment

Things to be careful about:

- Always portray the theme through all photographs
- Include ideas on why certain parts of the image are edited
- Make connections between all artists and images contributing to the final outcome



## Glamour of culture

### Kenneth Willardt

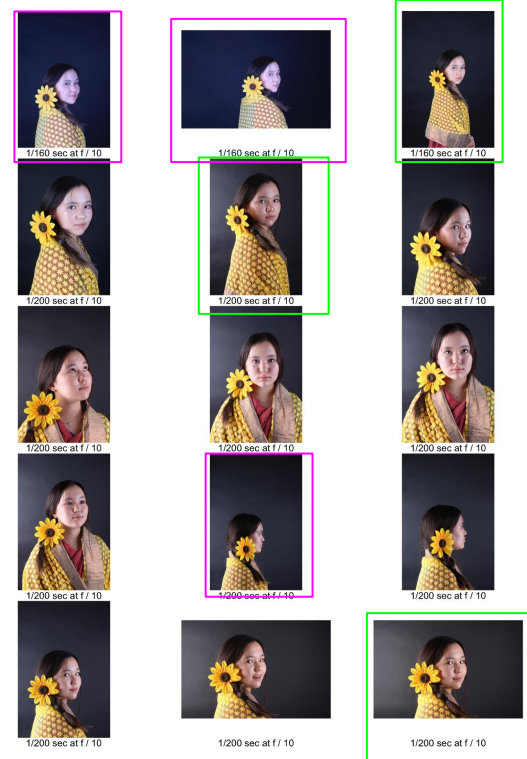
**CONTEXT-** Kenneth willardt is a fashion photographer who takes close-up portraits. He is well known for his photography in the fashion industry where he focuses on hair and make-up and make his photographs pop with color and energy. **ANALYSIS -** Kenneth willardts work often is symmetrical and a lot of texture/pattern is visible in the clothes and accessories. He has placed his subject often in the middle, with close up shots which fill the area in the image. A lot of his work consists of the visual element colour. There a lot of bright, saturated colour in kenneth willardt photography.

www

**Www** - I like these pictures because the lighting and the placement of my subject well replicates Kenneth Willardt work. I didn't copy how Willardts way of photographing his subject but took his composition into account.

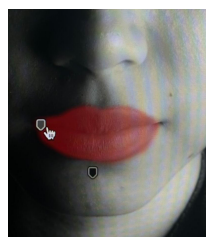
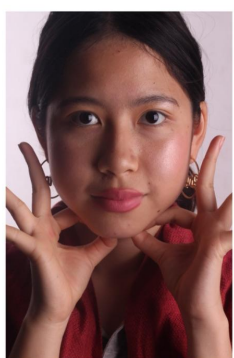
ebi

**Ebi** - The lighting in these pictures is too bright and creates too much highlights. The angles in some of the photographs are off and they're tilted. It doesn't show that my subject is the main focus either.



editing process:

**highlights** - i increased the highlights all the way so that the picture was not gloomy and had the bright spaces the image i tried recreating had.  
**texture** - Kenneth's work is very bold and captures every detail so I decided to increase texture.  
**clarity** - to make my subjects face look more clean and appear satisfying, I decreased the clarity so you can't see much skin detail. Although that opposes my reason of increasing texture, the balance between them creates an appealing product.  
**shadows** - the shadows were increased a bit so that the image was darker  
**blacks** - I decreased blacks, making the tones of the right and left side of the image contrast.  
**whites** - I increased the whites so that the bright spaces were more vivid.



I decreased Saturation on all the colors and masked just the lips to make them the only colorful/attracting part of the photograph



**www** - I replicated Kenneth Willardt work to an ok level and had a variety of images with different lightings

**ebi** - The lips are too dull so if they stood out more, it could replicate the composition Willardt uses in some of his photographs.



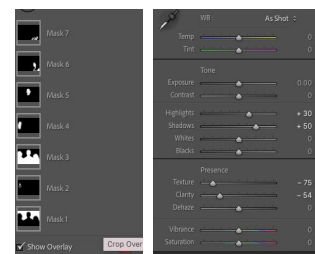


Patrick Demarchelier, a known photographer for Vogue, presents glamour in his own work. Since Vogue magazine is a very fashion and lifestyle based magazine, I want to include aspects of what Vogue considers glamour and add their elements to my work. Demarchelier uses compositions like rules of odds and even, and the rule of triangle and shows diversity. He also has contrast in his work, almost unintentionally, making it more appealing. The point of this photoshoot will be to show "class" and "status" as people view glamour to be represented from people with a luxurious lifestyle

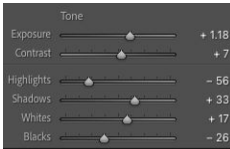
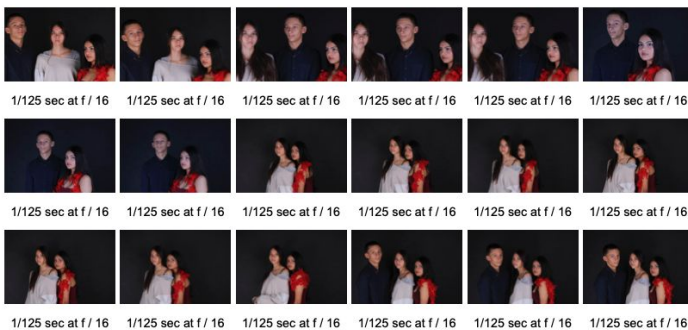
Plan/ What I like:

- I like the tone and shadows in the photographs and how they're black and white. The composition is really well thought out.
- I want to use some statement costume for my photoshoot
- I will use rule of odds and even with people who look presentable and highlight glamour and then people who are the opposite.

Edits



Contact sheets



Editing process: I masked the two people presenting glamour to increase their highlights, decrease texture and clarity to make them appear more ethereal.

I masked the "non-glamour" model and decreased the saturation, highlights and whites. I did this to make her seem almost lifeless.



How to improve:

- Use a white background
- Improve outfits/looks to enhance the theme of glamour
- Work on model placement

www - The lighting is cast on everyone equally and I somewhat achieved the idea of having the composition rule of odds ebi - I wasn't able to have variation in my photoshoot or direct my model to achieve what I wanted properly. I aim to focus more on the model placement next time.

continued



How I improved the photoshoot:

- Models with charisma and chemistry with each other
- Using composition rules of symmetry and rules of even
  - Rules of even because the models match each others vibes and sorts them into pairs

What I like:

- There are no shadows cast on the subject
- "fancy/big" clothing, representing glamour
- Proximity of models

www

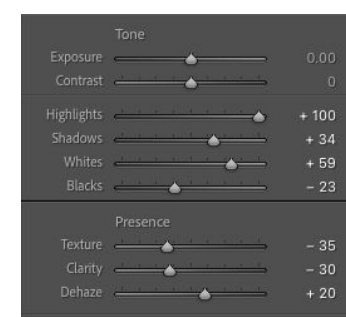
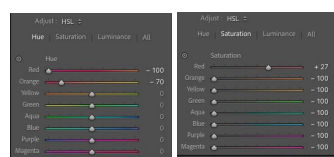
I was able to show the composition rules in the photographs and the background is bright, showcasing the models.

ebi

A few pictures create a shadow on the models face and they look like they don't have the glamorous vibe of "higher class" which is what I was aiming for.



Edits and digital experiment



I decreased clarity and texture so the models appear to be more rich and "perfect" pivoting from the idea of having imperurities. I increased shadows and highlights so that the backdrop didn't blend in with the subjects.

I experimented with different styles of editing on lightroom, where the color pops out, highlighting the fashion aspect of glamour and where the models have a "finished" look and appear airbrushed.

the rules of even draws attention to the symmetry. The photographs vary from somewhat dark tones with contrast and shadow to clear tones where it looks bright, clear and nicely highlighted.

# Coursework Theme - Glamour

## Lindsay Adler

Analysis : Henry Gorse's work is very humorous and has links to fashion photography. He uses a lot of colour which is balanced out with shadows and light tones. He uses little details to make his work unique and interesting. Glamour in his work can be seen by the trashy and humour side he has in his work. It portrays glamour to be interpreted by an individual and how they feel comfortable in their own skin. I like how his work is very colorful. I want to use my own ideas to create an interesting balance of glamour and trash.

**www** - I like how the lighting on the photographs are bright, yet it isn't a plain background. The photographs have an equal balance of tone, shadows and color. The humour theme Henry Gorse portrays can be seen through the model and the poses I directed my subject to do.

**ebi** - The pictures are a bit too dark and the subjects face doesn't contrast the makeup in a way to convey a glamorous theme. If the background was more colorful and lit up I think the photographs would emphasise Gorse's interpretation glamour



### Edits



I decreased the highlights in all the photographs and the whites so that the photographs would be more brighter and glowy. This also made highlighted the makeup on the model. I also increased the saturation of some colors so that they would stand out more. Decreasing the texture slightly added a soft haze and smoothness which highlights the theme of glamour. I cropped the photos so that the subject filled up all the space, representing Adler's work.



I used blue and purple (cold colors) which make the background seem more further away and create space, showing the subject was the main topic of the photograph. I incorporated humour by making a boy represent himself in a not commonly seen fashion which allows room for representation of how you feel glamorous in your own skin. The subject is centered right in the middle, just how Gorse does with his portraits.

### Experiments



I intended for the photographs to look accidental, like a spill so it could highlight the trashy part of glamour. Using photoshop, I added pops of color as Gorse's work is very vibrant and the color is saturated. Both edits and experimental are bright and have lots of color because it shows confidence, which is the whole point of glamour - to be confident in the way you find yourself appealing. -

# Coursework Theme - Glamour

## Lindsay Adler

**Context** : American photographer, Lindsay Adler, specialises in beauty and fashion photography. Her work is bold and graphic and has been seen in numerous fashion magazines. Glamour in this artists work is seen through her use of lighting to set the mood and the high contrast makeup, highlighting charm and good looks.

**Analysis**: This photograph has a lot of saturation and loud colours, making the image brighter and more eye-catching. A Lot of Adler's work takes up all the space in the photograph and focuses on the subject. The highlights on the subjects face contrast with the shadows.

www

The lighting reflected a very glamorous mood and I directed my model well to get the outcomes i needed

ebi

some of these pictures defeat Lindsay Adler's work and don't really showcase a glamorous theme.



1/200 sec at f / 10



1/200 sec at f / 10



1/25 sec at f / 11



1/8 sec at f / 11



1/10 sec at f / 11



1/10 sec at f / 11



1/10 sec at f / 11



1/10 sec at f / 11



1/10 sec at f / 11



1/10 sec at f / 11



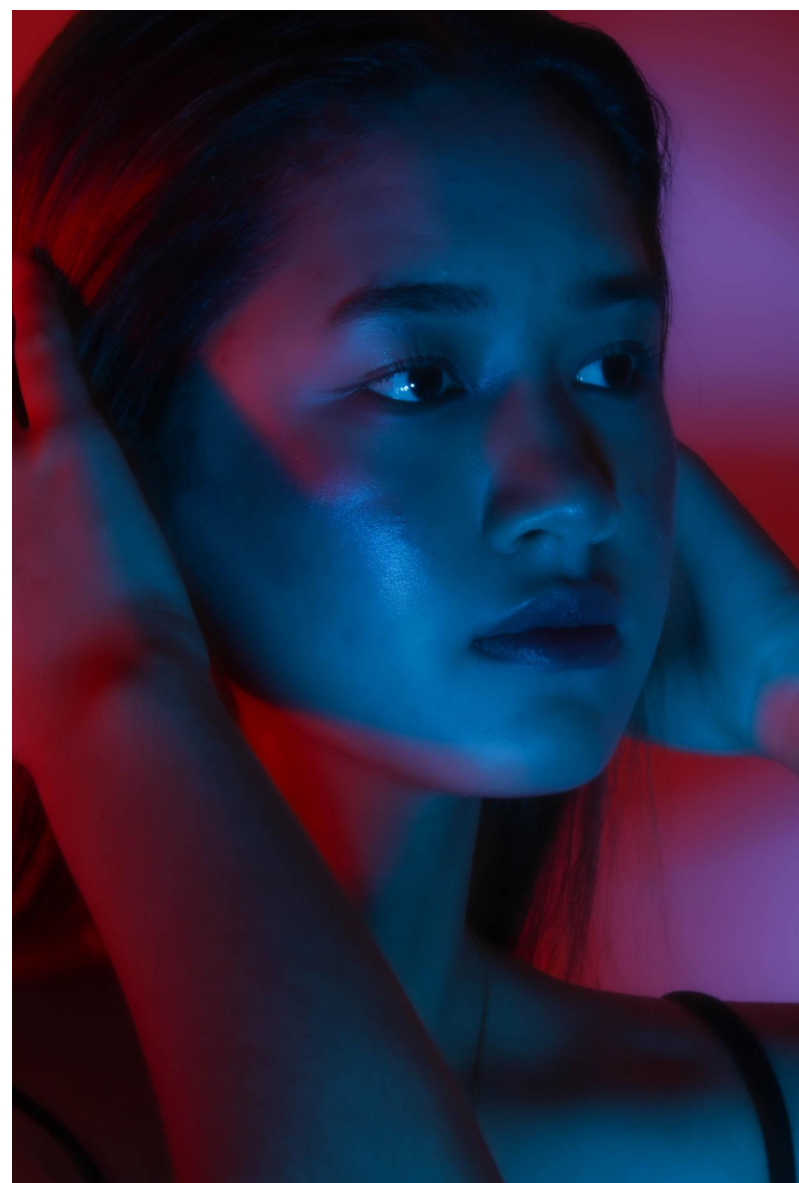
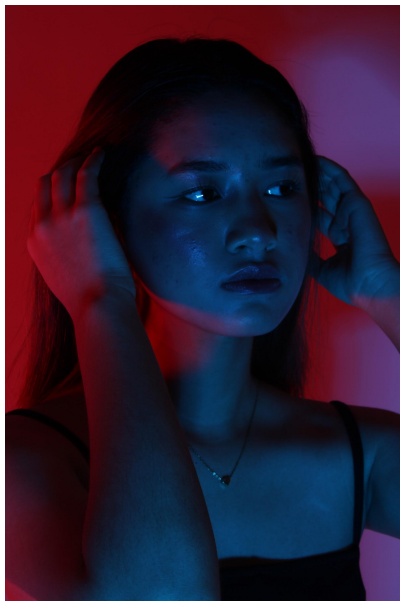
1/10 sec at f / 11



1/10 sec at f / 11



### Edits

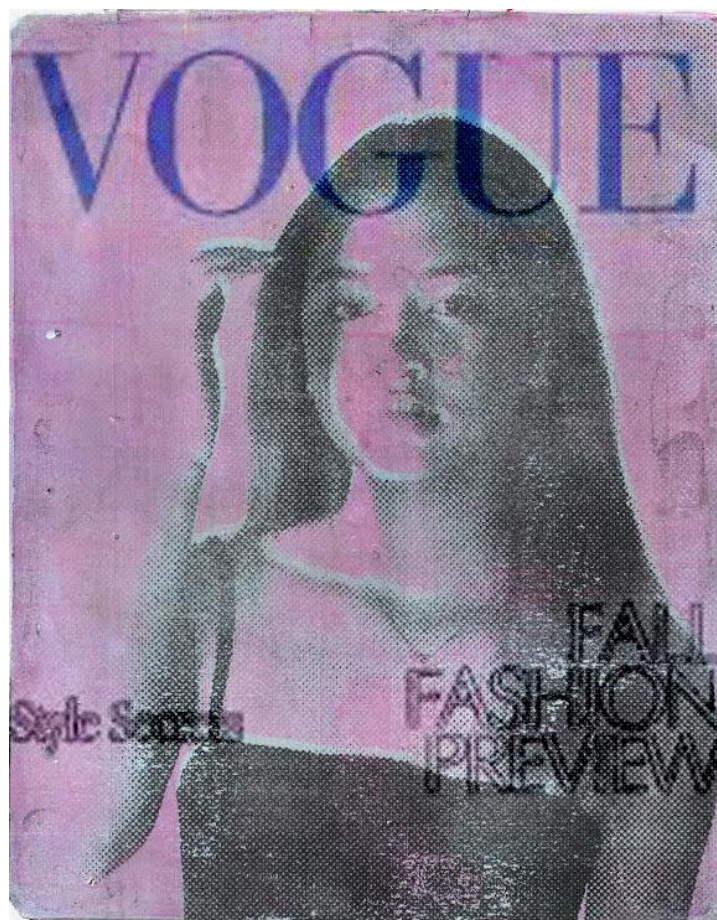


I increased the highlights in all the photographs and the whites so that the photographs would be more brighter and glowy. This also made highlighted the makeup on the model. I also increased the saturation of some colors so that they would stand out more. Decreasing the texture added a soft haze and smoothness which highlights the theme of glamour. I cropped the photos so that the subject filled up all the space, representing Adler's work.



I like this photograph because the colors are very bold and heavily saturated. However, there's not enough emotion conveyed throughout the image and looks staged. The bright pink makes the atmosphere convey compassion and charm on the subject.

### Experiments



I used a method called gel printing:

- Edit the frequency and make it a half tone
- Overlay it 3 times to create resistance
- Print the image
- Paint color on the gek sheet
- Place the halftone on the gel sheet, apply pressure and lift the paper
- Wait for the paint too dry, paint a lighter colour over it and place your cartridge paper on the gel sheet
- Apply pressure, wait to dry and then slowly lift it off with the complete gel print

I did this so I could incorporate bright and bold colors as Adler has a lot of eye-catching elements to her photographs.



# Making connections



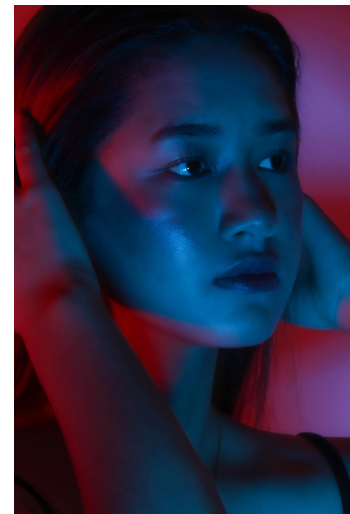
Phase 1: To explore culture in this phase, I used clothes and patterns to highlight. I plan to include bright color and clothing in my final outcome



Phase 2: In this phase, I used lightroom to edit and create a photograph inspired from a vogue photographer. I plan to apply his composition and "high class" vibe in the final outcome.

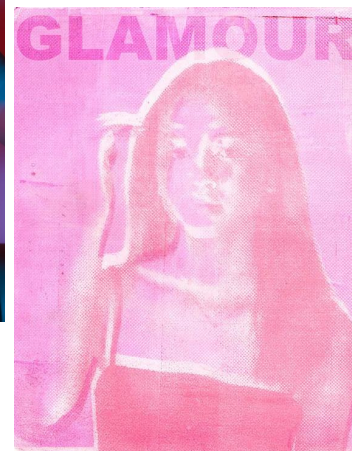


Phase 3: In this phase, I explored glamour through humour looks and representation of what one may feel glamorous as in their own skin. I used a different lighting styles and want to incorporate the lighting and "representation" aspect.

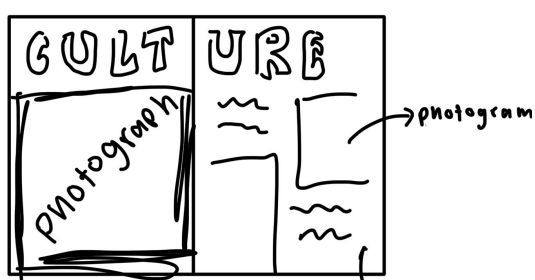


I want to use the gel printing method in my final outcome as it creates a magazine look with the texture, color and artsy look.

Phase 4: In this phase I focused on bright lighting and colors that showcase the ideal feeling glamour creates the magical and appealing atmosphere.

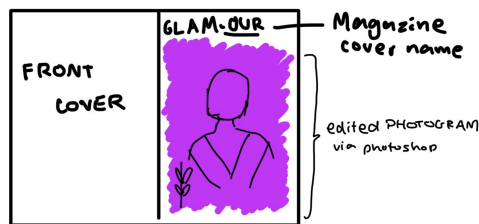
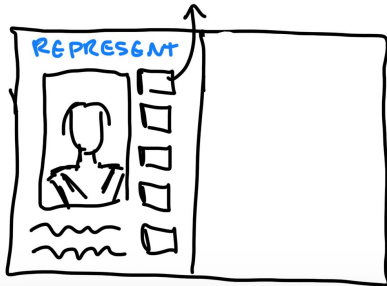


# Plan and Inspiration



overview: culture in glamour

gel prints



Magazine cover name

edited PHOTOGRAM via photoshop

include:

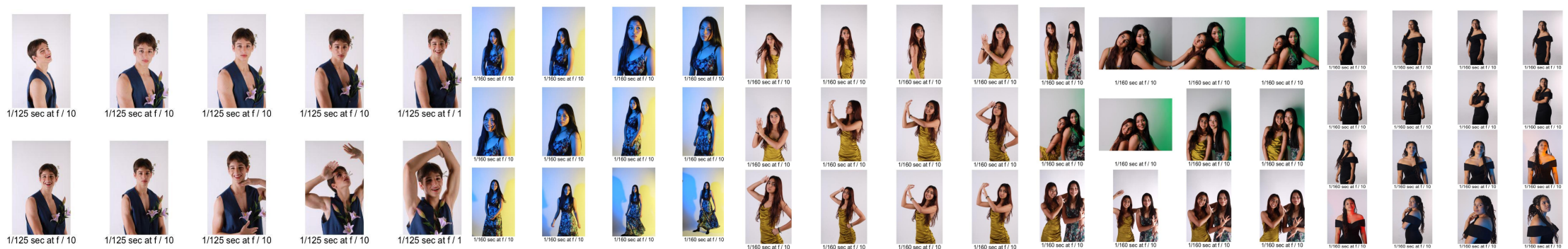
- gel prints
- photograms
- lr editing experiments

Final outcome planning:

This is my initial plan for what I want to include in the magazine i'll be making. I want to incorporate different experimental techniques and talk about how each section contributes to the idea of glamour. I will use all the compositions of my photographers too create each page in my magazine.

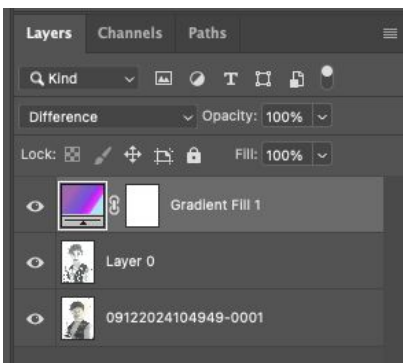
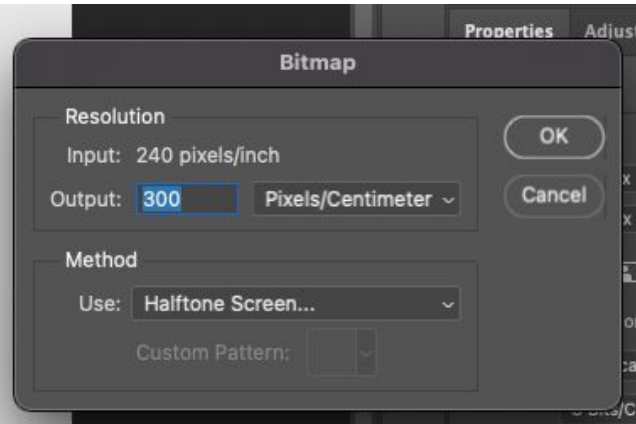


# Contact sheet and process



Www - In the first photoshoot, the humorous look and presentation of feeling comfortable in your own skin was visible through my subjects facial expressions and poses. The other 3 photoshoots highlight culture and ethnicity through colour and pattern visual elements. I used rule of odds and even as I had two people who were dressed and look different to show their aspect of their ethnicity. The last photoshoot was inspiration from Lindsay Adler where there is slight blue lighting that I like because it gives me coloring to work with and experiment with edits of mood.

Ebii - In the first photoshoot, If the vest color was more brighter to match the acialnexpression it would be more appealing. I plan to edit this using Lightroom. In the other 3 photoshoots, the lighting is slightly of. I have photoshoots with slight green on the background however it creates a dark shadow on the subjects. The red and orange lighting in my last photo shoot make the subject look sinister rather than glamorous. The composition in some of the photos are off as she's not centered properly however I enjoy the lack of negative space in some of the photographs.



For my front cover, I used 2 photogram layer. I also used the same photograph and made it a grayscale and halftone so that you can see pixels of the outline of the photogram.

I did practical skills of photograms and gel prints to incorporate into the magazine. I made them different colours so they could present different aspects of glamour through bold colours. I splashed developer and tinted it on for the photograms as I feel it represented Henry Gorse's trashy glamour themes and used color in editing to incorporate Lindsay Adler's use of euphoric colors.

