



9479/03 Marking rationale – Example 9

Theme: Biophilic Design		Mark awarded = 88 out of 100
AO1: Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress	<p>Excellent skill in recording observations and insights from a variety of sources, relevant to intentions</p> <p>Highly accomplished ability to reflect critically on work and progress</p> <p>Excellent use of specialist language and appropriate technical vocabulary</p>	
<ul style="list-style-type: none"> • Research reflects independent thinking and ideas are executed through the skilful application of a range of media and intention will be apparent and effective. The candidate has recorded from a range of sources, which are clearly relevant to their intentions. • The candidate has clearly demonstrated how referencing the work of others has been used to influence their own original ideas. Connections are made through selecting the works of others to inform further study. Written observations demonstrate understanding, personal responses and perception. • Gathering of evidence has been carried out with purpose and is clearly related to the chosen theme. This is evident in both visual and textual observations. The candidate has been thorough in their research both in terms of concept and materials. They have referred to a wide range of influences to record their ideas, both primary and secondary. • There is clear and consistent evidence of the candidate directly and effectively recording from primary sources, with the subject in front of them. • Observational study is accomplished and shows recording of different angles, viewpoints, and other visual elements. • Different methods of recording are apparent and investigated in depth. • Critical reflection is present throughout and clearly relevant to intention. • The investigation is articulate using appropriate language to discuss their theme and their concerns. Whilst it is clear through the visual presentation that the candidate is reflecting on their work to progress in their ideas, their critical reflection could be stronger within the written element. 		
Mark awarded = 21 out of 25 marks		
AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops	<p>Exploration and selection of relevant resources, media, materials, techniques and processes are excellent</p> <p>Highly accomplished and sophisticated ability to review and refine ideas as work develops</p> <p>Excellent communication of ideas through visual and other forms</p>	

Theme: Biophilic Design**Mark awarded = 88 out of 100**

- Sophisticated, effective and relevant **exploration** of materials and processes. Demonstrating a sense of enquiry in exploring and expanding their knowledge and skills. A clear willingness to take creative risks with media exploration, to test alternative effects.
- **Purposeful** selection and exploration of materials to express ideas effectively. Ideas are thoroughly explored through different processes and techniques. They move from 2d to 3d, using different materials and processes relevant to their needs.
- Candidate has demonstrated clear understanding of the **inherent qualities** of media and have selected the most relevant in relation to their ideas.
- Excellent **technical skill** evident in the explorations, demonstrating clear understanding of the visual elements. The work is mostly carried out to an excellent standard but there are some inconsistencies in the application of media.
- Clear connection between their research and exploration and how these **references** have had an impact on their explorations and selections of materials, media and techniques. The candidate explores wide range of materials to communicate their ideas. This is informed by their contextual understanding and looking to more sustainable ways of living.
- Highly accomplished and sophisticated ability to **review and refine ideas** as work develops.
- Excellent **communication** of ideas through visual and other forms throughout their explorations.

Mark awarded = 22 out of 25 marks

AO3: Develop ideas through investigations informed by contextual and other sources, demonstrating analytical and critical understanding

Excellent development of ideas through focused investigations
 Analytical and critical understanding demonstrated through **highly accomplished** and **mature** referencing of personal, contextual and other sources
Perceptive integration of practical and written elements

- Development is **purposeful** throughout. Initial recording provides an effective and well-considered basis for thorough exploration of concepts.
- Clear critical understanding informed by contextual connections has been established and feeds into the body of work.
- The candidate has successfully used their initial research into practitioners to create their own individual and **original** concepts. Candidate has explored a range of ideas and generated a number of responses whilst refining their design and use of materials. They have considered the interior as well as exterior in line with their intentions.
- A clear ability to evaluate the motivations of the selected artists and decide which is most appropriate to connect to intentions.
- Clear and consistent evidence that the candidate has **developed imagery**, considering alternative compositions, angles, viewpoints, designs etc., showing how their ideas and imagery moves forward.
- Towards the end of the investigation their approach becomes more focused, but they could have challenged their preconceptions further.
- There is clear, intelligent **reflection** on ideas and an ability to refine ideas as work progresses. Highly accomplished and mature referencing of personal, contextual and other sources, demonstrating highly effective **analytical and critical** understanding.
- Perceptive **integration** of practical and written elements.

Mark awarded = 23 out of 25 marks

AO4: Present a personal and coherent response that realises intentions and, where appropriate, makes connections between visual and other elements

Excellent realisation of intentions demonstrated through an excellent use of visual language
Highly accomplished and **mature** connections made between visual and other elements
Work demonstrates an **excellent** level of engagement and independence

- The **response overall** will be a cohesive illustration of the investigation, making excellent use of research, recording, explorations and developed ideas to realise intentions. The investigation is thorough and well informed.
- There is a clear progression of ideas across the response, and the candidate demonstrates effective decision making across their **creative journey**.
- The candidate's **intentions** are clear throughout the response, even when ideas and aims change direction.
- Understanding of **visual language** is effective throughout the work, enhanced by skilful handling of media.
- The response clearly and thoughtfully **communicates** the candidate's ability to **analyse, reflect, and evaluate ideas** and make relevant critical decisions. Written elements are perceptive and analytical.
- Highly accomplished and mature **connections** made between visual and other elements.
- Effectively **evaluate** their achievements and show understanding of their work in wider context through the written conclusion.
- The candidate has shown excellent **engagement and independence** in their research and their exploration of the theme.
- More critical reflection of achievement may have led to more creative risk taking and a more individual, less expected culmination to the investigation.

Mark awarded = 22 out of 25 marks