



9479/02 Marking rationale – Example 6

Theme: Parallel		Mark awarded = 60 out of 100	
AO1: Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress		Confident skill in recording observations and insights from a variety of sources, relevant to intentions Highly effective ability to reflect critically on work and progress.	
<ul style="list-style-type: none"> The submission contains research and recording that is clearly relevant to the candidate’s intention: to document via photography examples of the theme ‘Parallel’ in the urban environment. The submission demonstrates a depth of investigation from mostly primary sources. The candidate photographs objects in the urban environment such as manhole covers, drains and railings that have parallel lines on them. Referencing the work of others has been used to influence original ideas. The candidate includes the work of The Boyle Family, Aleksander Rodchenko and Jenny Holzer. These are relevant artists which link to the candidate’s intentions. Connections are made through selecting these works of others to inform further study. For example, the candidate is interested in how The Boyle Family’s work invites reflection on how humanity shapes the earth and the candidate’s choice of documenting man-made street furniture continues in a similar vein. There is consistent evidence of the candidate recording from primary sources. Observational study is purposeful in the submission and the candidate’s recording explores a variety of visual elements such as line, colour, texture, form and space. The candidate also explores different angles, viewpoints, and scale in their photography. 			
Mark awarded = 16 out of 25 marks			
AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops		Confidently explores and selects relevant resources, media, materials, techniques and processes Highly effective ability to review and refine ideas as work develops.	
<ul style="list-style-type: none"> The work demonstrates consistent evidence that the candidate has explored materials and processes, and a sense of enquiry has been established. The candidate uses photography to document the urban environment. They take photographs of a range of street furniture from different angles and viewpoints in order to explore the theme parallel. These are then manipulated with a range of processes to explore different effects. 			

Theme: Parallel**Mark awarded = 60 out of 100**

- There is **purposeful** selection and exploration of materials and processes to express ideas. For example, the candidate explores adding text to their photographs, overlaying images and altering the colours.
- The candidate has demonstrated clear understanding of the **inherent qualities** of photography, making informed choices in relation to their ideas. For example, they understand that when photographing mundane objects (such a manhole cover) that they need to compose the frame carefully and consider texture in order to elevate the subject matter and encourage the viewer to see the object in a new way.
- There is confident **technical skill** evident in the explorations, demonstrating a good understanding of the visual elements.
- There is a good connection between the candidate’s research and exploration, and these **references** have had an impact on exploration and the selection of materials, media and techniques. Particularly the candidate’s choice of the artist Jenny Holzer who inspires them to explore adding text to their photographs.

Mark awarded = 16 out of 25 marks

AO3: Develop ideas through investigations informed by contextual and other sources, demonstrating analytical and critical understanding

Competent development of ideas through focused investigations

Good analytical and critical understanding demonstrated through careful referencing of personal, contextual and other sources.

- Development is generally **purposeful** and builds from research, making use of appropriate contextual references to inform ideas. For example, using text from Holzer’s work in their own pieces to explore and create new ideas.
- Intentions are clear and encourage the purposeful development of the **candidate’s own compositions**.
- The candidate has developed **imagery** and considered some alternative compositions. The candidate develops several ideas using their own photography incorporating different text and a variety of viewpoints.
- The **supporting studies** connect to the final outcome and research, ideas and explorations progress towards their final outcome. The candidate gradually refines their ideas using buildings and text and introduces complexity and symmetry for their final outcome.

Mark awarded = 14 out of 25 marks

AO4: Present a personal and coherent response that realises intentions and, where appropriate, makes connections between visual and other elements

Competent realisation of intentions demonstrating a good use of visual language

Good connections made between visual and other elements

- The **final outcome** follows on from the supporting studies but is not fully resolved. The response does not always recognise strengths in the supporting work. For example, the close-up studies of street furniture investigated initially is not developed or incorporated into the final ideas. Ideas

informed from The Boyle family and Aleksander Rodchenko are also not followed through. The candidate seems distracted by introducing text to their photographs and loses some of the finer elements explored in the earlier photographs.

- **Intentions** are generally clear, but the candidate does not demonstrate the same level of investigation throughout the submission. The expression in the text is insufficiently thought through and therefore lacks impact.
- Ideas are communicated through an understanding of the **visual elements**, but this is not always consistent in the work and not fully resolved. The candidate explores many visual elements initially in their close-up studies, which demonstrates a depth of investigation studying simple structures but there is less thoroughness in the final designs of the more complex subject matter.
- Nevertheless, good **connections** are made between visual and other elements

Mark awarded = 14 out of 25 marks