



Marking rationale – Example 9

Theme: Start of the day		Mark awarded = 84 out of 100
AO1: Record ideas, observations and insights relevant to intentions as work progresses	Excellent skill in recording observations from a variety of relevant sources, showing intentions effectively	
<ul style="list-style-type: none"> • Research reflects independent thinking and ideas have been executed through the skillful application of appropriate media. The candidate has considered their sources in a personal way and this shows clear intention. This is communicated effectively throughout the visual studies. The candidate records from a range of sources, which are clearly relevant to their intentions and show a depth of investigation. For example, they research the theme by photographing and making studies of their morning routines, at the start of the day. For example, studies and photographs of them waking up, tying their shoe laces, stretching, morning drinks and making the bed, etc. • The candidate's referencing of the work of others is used to influence their own original ideas. Connections are made through selecting the works of others to inform further study. For example, a digital artist influences the digital drawing of the candidate stretching, Hernandez inspires the method of recording their mother drinking tea, Schaller informs the painting style in the studies of the candidate doing their stretches before exercising and Fretz influences atmosphere when making the bed. • Gathering of visual evidence is carried out with purpose and clearly relates to the chosen theme. There is clear and consistent evidence of the candidate directly and effectively recording from primary sources throughout the submission. However, they appear to mostly translate images from their photographs into studies, rather than from the subject in front of them. • Observational study is accomplished and the recording explores a wide variety of visual elements such as tone, form, depth and colour while investigating the subject matter from different angles and viewpoints. This is demonstrated by the candidate doing their stretches in photography and painting, as well as depth in the foreshortening of a stretch. The photographs record angles and viewpoints. The use of tone to create form is evident throughout the recording. • Different methods of recording are apparent and investigated in depth. For example, the candidate uses the appropriate painted brushstrokes to express the hair of the figure brushing their teeth, and the fluid paintwork expresses the candidate's skin and clothing. This contrasts with the heavy charcoal to represent the surface and weight of the trouser leg and the shoe. Folds and forms are represented by different strengths of paint and pastel shading. Marks reflect movement in the hair. 		
Mark awarded = 21 out of 25 marks		
AO2: Explore and select appropriate resources, media, materials, techniques and processes	Excellent exploration of media, materials, techniques and processes, showing effective selection of relevant resources	

- There is an effective and relevant **exploration** of materials and processes, with a sense of enquiry in exploring and expanding knowledge and skills. This is influenced by contextual references in the use of the corrugated card, the application of paint in the figure work, the looseness in the application of charcoal, and the digital media figure drawing.
- A selection of **purposeful** materials is explored to express ideas effectively. Ideas are investigated through different processes and techniques. For example, the candidate uses pastels and charcoal to create the folds in the sheet to show form, and the cut and peeled cardboard to give a sense of depth. Delicate shading in the pencil work illustrates the form of the hands. Loose brushstrokes of paint represent hair, as does directional pencil shading, and sweeping marks in paint and digital media express the qualities of fabric.
- The candidate demonstrates clear understanding of the **inherent qualities** of media and has selected the most relevant in relation to their ideas, making informed decisions about how best to represent their images in each supporting study.
- There is evidence of excellent **technical skills** in the explorations which demonstrate clear understanding of the visual elements. For example, the candidate's rendering of paint is controlled: brush strokes and the application of colour and tone demonstrate form to an excellent level. The media is fluid and demonstrates vitality throughout the submission.
- There is a clear connection between the contextual research, which impacted the candidate's selection of materials, media and techniques to inform exploration of paint, charcoal, digital and mixed media.

Mark awarded = 22 out of 25 marks

AO3: Develop ideas through investigation, demonstrating critical understanding

Excellent development of ideas through investigation, demonstrating **effective** critical understanding

- The development is **purposeful**. Initial recording provides an effective basis for the exploration of concepts. Clear critical understanding, informed by contextual connections, is established and feeds into the final outcome. The candidate references the work of Henry Baker who informed the development. For example, the circular shapes and the circular motion of coloured dashes of paint. This referencing instigates further recording of figures having breakfast and the candidate eating their cereal. Ideas are executed through photography, drawing and painting.
- The language and vocabulary in the written annotation are personal, informative and appropriate, serving to support the visual information.
- The candidate successfully uses their initial research into art practitioners to create their own individual and **original** concepts. The visual qualities within the artist's imagery are used to inform ideas and exploration. For example, the exploration and idea of creating circular compositions which lead to fish-eye ideas. Ideas are individual but there is less evidence of the candidate evaluating the motivations of the selected artists in connection to their own ideas
- There was clear evidence that the candidate **developed imagery** and considers alternative compositions and viewpoints, to show how their ideas and images moved forward. This is evident in the introduction of the circles using the black and white cut paper with figures overlapping, and the circles within the composition of the figures; also, in the fish-eye photographs represented through paint.

- The **supporting studies** clearly lead to and inform the final outcome. The candidate explores a range of developed ideas, informed by their research, and refine these ideas to plan their final outcome. They have tried out alternative compositions prior to deciding to incorporate elements of their supporting work into the conclusion of the work.

Mark awarded = 21 out of 25 marks

AO4: Present a personal and coherent response that realises intentions and demonstrates an understanding of visual language

Confident realisation of intentions, **consistently** demonstrating understanding of visual language

- The **final outcome** is an appropriate conclusion to the response, informed by the supporting studies. This is evident in the candidate's decision to use various elements, plus the development from the supporting work. This is intended to represent the act of getting out of bed as well as eating cereal, to create the concept of eating in bed. Materials used are informed by contextual study.
- There is a consistent and coherent **creative journey**, clearly informed by initial research and contextual study. This is apparent in the candidate's idea to use mixed media, such as the charcoal informed by Hernandez, and cardboard influenced by Fretz, to create a lively and abstract final outcome. **Intentions** in the work are sufficiently evident to encourage appropriate exploration.
- Understanding of **visual language** is consistently demonstrated throughout the work. The candidate uses tonal shading and brush marks of tone through colour, to demonstrate understanding of form, texture, proportion and depth. This is evident in the paintings and drawings of the figure, hands, forms of the face, hair and figure work.
- The response clearly and thoughtfully **communicates** the candidate's ability to **analyse, reflect, and evaluate ideas** and make critical decisions.

Mark awarded = 20 out of 25 marks