



Lesson 12: Research methods 7.3 Non-experimental method: questionnaires and interviews

Learning objective	Gain knowledge and understanding of non-experimental methods: questionnaires and interviews
Lesson objectives	By the end of the lesson, learners will be able to: <ul style="list-style-type: none"> • Define the features of questionnaires • Define the features of interviews • Explain open and closed questions
Vocabulary	<p>Questionnaire: a method of collecting data by asking written questions to participants</p> <p>Interview: a method of collecting data by asking verbal questions to participants</p> <p>Open questions: questions that require detailed answers in participants' own words; no answer choices are given to the participants</p> <p>Closed questions: questions with a fixed set of possible responses</p>
Previous learning	Learners may be familiar with the non-experimental method: questionnaires and interviews from named studies, but this is not required for the lesson.

Plan

Activities	Resources
Beginning (5 mins)	
Learners complete the starter activity sharing details of the last questionnaire they responded to (whether school or online) and to describe it, focus, length, examples of questions.	
Middle (50 mins)	
<ul style="list-style-type: none"> • Discuss starter activity answers as a whole group. Use questioning to get learners to think about features of a questionnaire, and when they are most suitable for use. • Ensure learners have a definition of both questionnaires and interviews in their notes / glossary. 	

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	<ul style="list-style-type: none">• In pairs ask learners to think about the use of interviews in everyday life. Lead a whole class discussion on the differences between the two techniques.• Learners to complete the paired sorting task for topics, justifying their answers.• Introduce the idea of open and closed questions, ensuring learners have a definition of both in their notes / glossary.	
End (5 mins)	Learners can consolidate their understanding of open and closed questions through the end of lesson quiz.	

Reflection and evaluation

Reflection:

Summary evaluation

What two things went really well? (Consider both teaching and learning.)

- 1.
- 2.

What two things would have improved the lesson? (Consider both teaching and learning.)

- 1.
- 2.

What have I learned from this lesson about the class or individuals that will inform my next lesson?

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