



## Marking rationale – Example 10

Theme: A mop, a bucket and a broom		Mark awarded = 97 out of 100
<b>AO1:</b> Record ideas, observations and insights relevant to intentions as work progresses	<b>Excellent</b> skill in recording observations from a variety of relevant sources, showing intentions <b>effectively</b>	
<ul style="list-style-type: none"> <li>• <b>Research</b> reflects independent thinking, with a high level of candidate engagement. Ideas build and the candidate demonstrates a genuine sense of interest. Intentions are apparent and effective. The candidate records from a range of primary sources which are clearly relevant to their intentions. Media has been appropriately selected and explored to skillfully express ideas to an excellent level.</li> <li>• <b>Referencing the work of others</b> clearly influences ideas, informing the direction of the work and encouraging further study. The candidate consistently records and researches throughout their response. Contextual study influences approaches: such as Jim Dine’s use of black, Amelia White’s subtle colour palette to inspire the recording of bubbles, and the way Wanjin Gim expresses hand studies.</li> <li>• <b>Gathering of visual evidence</b> is purposeful and explores different aspects of the topic, supported by relevant annotation. Close up studies are evident in the broom, mop, hands wringing the water out of the mop, swirling water and bubbles, and washing the floor to create an effect of a wet, shiny surface.</li> <li>• The candidate is able to observe and record in detail from <b>primary sources</b> from accessible and symbolic subject matter. They seek opportunity in making the ordinary extraordinary. All studies are purposeful.</li> <li>• <b>Observational study</b> is accomplished, which illustrates a wide variety of visual elements such as colour, form, tone, surface qualities, looking at different actions, angles, viewpoints, scale etc. The compositions build as work progresses.</li> <li>• Different <b>methods of recording</b> are apparent and investigated in depth.</li> </ul>		
<b>Mark awarded = 25 out of 25 marks</b>		
<b>AO2:</b> Explore and select appropriate resources, media, materials, techniques and processes	<b>Excellent</b> exploration of media, materials, techniques and processes, showing <b>effective</b> selection of relevant resources	
<ul style="list-style-type: none"> <li>• There is an effective and relevant <b>exploration</b> of materials and processes, and the candidate selects the most relevant media to express ideas and intentions. There is a clear sense of enquiry while they explore and expand their knowledge and skills. Contextual referencing inform the work and encourage the candidate to try new ideas and techniques with media. This is evident throughout the work. Alternative effects are created, showing a willingness to learn and explore.</li> </ul>		

**Theme: A mop, a bucket and a broom****Mark awarded = 97 out of 100**

- Media exploration is **purposeful** throughout. The candidate knows what they wanted to convey and ideas are built and explored thoroughly. This is seen through the expression of watery surfaces, textural effects, colour palettes and mark-making etc. The photographic compositions are clear and well considered and help to convey a narrative.
- There is a clear understanding of the **inherent qualities** of media which are relevantly chosen in relation to ideas.
- Excellent **technical skill** is evident throughout the work, enhancing the candidate's clear understanding of the visual elements.
- Explorations are clearly connected to the recording and research. Thorough exploration has a positive impact on the candidate's materials selection and techniques.

**Mark awarded = 25 out of 25 marks****AO3:** Develop ideas through investigation, demonstrating critical understanding**Excellent** development of ideas through investigation, demonstrating **effective** critical understanding

- Development is **purposeful**. The candidate's ideas are informed by contextual referencing, helping to direct concept development. For example, concepts around the symbolism of the flower; experiments with water reflection; the relevance of the hands carrying out actions such as wringing and holding bubbles; the emphasis of local conditions; sweeping rain instead of dust, etc. The development is an integral part of the progression of the work. The initial recording provides an effective and well-considered basis for concept exploration.
- The candidate successfully uses their initial research into practitioners, which helps to create their own individual and **original** concepts. Annotation is informative and added to the visual communication of the work.
- The candidate **develops their imagery** to consider angles, viewpoints and close-up ideas which work together to tell a story and move the imagery forward.
- The **supporting studies** clearly lead to the final outcome. While ideas are refined and planning is evident, this is not the strength in the work.
- There is clear and intelligent **reflection** on ideas and an ability to refine ideas as work progressed. This is evident in the expanding visual work, supported by annotation.

**Mark awarded = 23 out of 25 marks****AO4:** Present a personal and coherent response that realises intentions and demonstrates an understanding of visual language**Excellent** realisation of intentions, demonstrating **effective** understanding of visual language

- The **final outcome** is a cohesive conclusion to the response and is clearly informed by the supporting studies.
- There is a clear progression from initial ideas to the final outcome as the candidate's narrative develops. The direction of study twists and turns through the expansion of additional and meaningful subject matter.
- Intentions are realised through the progression of the **creative journey** and visual evidence, even when ideas change direction.

- Understanding of **visual language** is effective throughout the work, enhanced by accomplished media rendering. However, some of the visual development in the supporting studies translates less successfully into the final outcome, as can be seen in the hands and other areas where some of the energy is lost.
- The response clearly and thoughtfully **communicates** the candidate's ability to **analyse, reflect, and evaluate ideas**, in order to make relevant critical decisions and enable the work to build.

**Mark awarded = 24 out of 25 marks**