Marking rationale – Example 10

Theme: Getting ready	Mark awarded = 93 out of 100
AO1: Record ideas, observations and insights relevant to intentions as work progresses	**Excellent** skill in recording observations from a variety of relevant sources, showing intentions **effectively**
• **Research** reflects independent thinking, and ideas are executed through the skilful application of appropriate media. The candidate has recorded from a range of sources, which are clearly relevant to their intentions. For example, the candidate has drawn and taken photographs of themselves getting ready for a performance as well as objects related to the process, to explore their theme 'Getting ready'. • Connections have been made through selecting the work of relevant artists to inform further study by considering alternative ways to combine imagery to communicate ideas on the chaos of getting ready. The candidate uses specific media and processes to create different effects such as torn, layered, blurred and fractured images. • **Gathering of visual evidence** has been carried out with purpose and is clearly related to their chosen theme. • There is clear and consistent evidence of the candidate directly and effectively recording from **primary sources**, with the subject in front of them. This is seen in the drawings of parts of the face, applying makeup and reflections in the mirror. • **Observational study** is accomplished, and recording explores a wide variety of visual elements such as colour, form, different angles, viewpoints and scale. **Mark awarded = 23 out of 25 marks**	
AO2: Explore and select appropriate resources, media, materials, techniques and processes	**Excellent** exploration of media, materials, techniques and processes, showing **effective** selection of relevant resources
• There is evidence of effective and relevant **exploration** of materials and processes and a willingness to take creative risks with media exploration, to test alternative effects. For example, the candidate has explored working with different paints, on different types of paper such as tracing paper and working over images with paint and printing effects. • Ideas have been thoroughly explored through different processes and techniques such as digital media, oil pastel, paint, and photomontage to explore use of colour and composition.	

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• The candidate has demonstrated clear understanding of the **inherent qualities** of media and has selected the most relevant in relation to their ideas. For example, oil pastel to show the vibrant colour reflecting the exciting nature of the performance against black and white subtle drawings in pencil to communicate ideas about anxiety before a performance. • There is evidence of excellent **technical skill** in the explorations, demonstrating clear understanding of the visual elements. This is seen in the tonal pencil, photography and paint studies in the portfolio. **Mark awarded = 23 out of 25 marks**	
AO3: Develop ideas through investigation, demonstrating critical understanding	**Excellent** development of ideas through investigation, demonstrating **effective** critical understanding
• Development is **purposeful** throughout. Initial recording provides an effective and well-considered basis for thorough exploration of concepts. For example, the candidate has drawn and taken photographs of themselves getting ready, seen from different angles and viewpoints, which are used to inform the composition of the final outcome. • Language and vocabulary in the written annotation is personal, informative and insightful, serving to support the visual information • The candidate has successfully used their initial research into artists to create their own individual and **original** concepts. For example, their research into various artist informs the candidate's decision to explore layering and fragmenting images into a composition. • There is clear and consistent evidence that the candidate has **developed imagery**, considering alternative compositions, angles, viewpoints, designs etc., showing how their ideas and imagery moves forward. For example, they have tried working with different media, setting up scenarios to photograph and work from as they develop their idea for their final composition. • The **supporting studies** clearly lead to and inform the final outcome. The candidate has explored a range of developed ideas, informed by their research and has refined these ideas to plan their final outcome effectively. • There is clear, intelligent **reflection** on ideas and an ability to refine ideas as work progresses. **Mark awarded = 24 out of 25 marks**	
AO4: Present a personal and coherent response that realises intentions and demonstrates an understanding of visual language	**Excellent** realisation of intentions, demonstrating **effective** understanding of visual language
• The **final outcome** is a cohesive conclusion to the response and is clearly informed by the supporting studies. This is evident in the images presented in the portfolio of themselves getting ready and media processes used to combine these into the final outcome. • There is clear progression from initial ideas to the final outcome, and the candidate has demonstrated an ability to realise their intentions along their **creative journey**. • The candidate's **intentions** are clear throughout the response, even though ideas and aims change direction. For example, they have explored thermal imagery which led them to consider the impact of colour in creating a vivid and vibrant atmosphere.	

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- Understanding of **visual language** is effective throughout the work and is enhanced by skilful rendering of media. This is demonstrated in the pen and ink, pencil, pastel and paint studies of the figures, clothing and makeup objects throughout the portfolio and in the final outcome, which demonstrate understanding of colour, tone, form, composition and perspective.
- The response clearly and thoughtfully **communicates** the candidate's ability to **analyse, reflect, and evaluate ideas** and make relevant critical decisions.

Mark awarded = 23 out of 25 marks

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