

Marking rationale – Example 10

Theme: How Elements of Art add Emotion to Mundane Subjects (specifically colour and composition)

Mark awarded = 93 out of 100

AO1: Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress

Excellent skill in recording observations and insights from a variety of sources, relevant to intentions

Highly accomplished ability to reflect critically on work and progress

Excellent use of specialist language and appropriate technical vocabulary

- **Research** reflects independent thinking and ideas have been executed through the skilful application of a range of media and intention will be apparent and effective. The candidate has recorded from a range of sources, which are clearly relevant to their intentions. The reference material is far-reaching in its scope. The candidate demonstrates the connection and relevance to their theme through written observations and practical exploration. They refer to a number of relevant artists as their ideas progress. They carry out their research through both primary and secondary sources, an interview and their own photography alongside well-chosen examples of found imagery.
- The candidate has clearly demonstrated how **referencing the work of others** has been used to influence their own original ideas. Connections are made through selecting the works of others to inform further study. The selection of works and the connections made between them has supported and informed the development of a body of personal creative work. This is evident in the examples chosen, and the way the candidate has used these to inform their photography and media explorations.
- **Gathering of evidence** has been carried out with purpose and is clearly related to the chosen theme. All of the material referred to has been used to inform the development of ideas and responses to the theme.
- There is clear and consistent evidence of the candidate directly and effectively recording from **primary sources**, with the subject in front of them. This is seen within their use of photography to record ideas and use of visual reference material to inform the direction of the investigation.
- **Observational study** is accomplished and will show recording of different angles, viewpoints, and other visual elements. The candidate has used their observations of the work of others to inform the way they record their subject matter. They have considered the context, the angle, the lighting and use of local colour.
- Different **methods of recording** is apparent and investigated in depth. The candidate has used direct observation, interviews, written notation and photography to record ideas. The depth of their investigation can be seen in the selection of different examples of work by others, the various photographs taken in response to their chosen artists and the way this has been explored through written analysis and visual exploration.

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- **Critical reflection** is present throughout and clearly relevant to intention. This is evident throughout the investigation in terms of the written discussion and reflections but also through the use of photography. Within each photoshoot, there is a clear refinement of the composition through each image presented.
- They possess an excellent command of **art terminology** when analysing their chosen references and studies. This is a well-structured investigation. The candidate has a fluent command of art terminology to discuss the theme and analyse a range of material.

Mark awarded =24 out of 25 marks

AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops

Exploration and selection of relevant resources, media, materials, techniques and processes are **excellent**
Highly accomplished and **sophisticated** ability to review and refine ideas as work develops
Excellent communication of ideas through visual and other forms

- Sophisticated, effective and relevant **exploration** of materials and processes. Demonstrating a sense of enquiry in exploring and expanding their knowledge and skills. A clear willingness to take creative risks with media exploration, to test alternative effects. The candidate undertakes a focused approach to exploring their use of media in direct response to their chosen artists. This can be seen in the application of paint and the use of photography.
- **Purposeful** selection and exploration of materials to express ideas effectively. Ideas are thoroughly explored through different processes and techniques. The candidate selects media appropriately to explore their use of materials and processes to replicate the approaches taken by the various artists referred to.
- The candidate has demonstrated clear understanding of the **inherent qualities** of media and has selected the most relevant in relation to their ideas. They are able to apply their understanding of the various applications of media to effectively communicate their ideas.
- Excellent **technical skill** evident in the explorations, demonstrating clear understanding of the visual elements. They demonstrate excellent skill in the control of paint and photography. This is more skilful than explorative or experimental.
- Clear connection between their research and exploration and how these **references** have had an impact on their explorations and selections of materials, media and techniques. The influence of the reference material on the candidate's use of media is evident and they are able to apply this to their own imagery. There is not much variation in the application of paint between most of the artists but the candidate has been able to reproduce their manner of working and they have also explored other qualities through photography.
- Highly accomplished and sophisticated ability to **review and refine ideas** as work develops. The candidate reviews their work as it progresses through written annotation and through the refinement of image making as seen in the various compositions based on the same scene.
- Excellent **communication** of ideas through visual and other forms throughout their explorations. This is evident in the way that the personal visual responses develop throughout the investigation. It is also reflected in the written reflection of the work and the discussion of colour and composition.

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AO3: Develop ideas through investigations informed by contextual and other sources, demonstrating analytical and critical understanding

Excellent development of ideas through focused investigations
Analytical and critical understanding demonstrated through **highly accomplished** and **mature** referencing of personal, contextual and other sources
Perceptive integration of practical and written elements

- Development is **purposeful** throughout. Initial recording provides an effective and well-considered basis for thorough exploration of concepts. Clear critical understanding informed by contextual connections has been established and feeds into the body of work. The candidate demonstrates a clear intention throughout the investigation. This is supported through the well-selected reference materials, the focused and informed observations made of others' work and the development of ideas. They make considered connections between the work of others and their own ideas.
- The candidate has successfully used their initial research into practitioners to create their own individual and **original** concepts. A clear ability to evaluate the motivations of the selected artists and decide which is most appropriate to connect to intentions. This can be seen in the way in which the candidate moves from one artist to another to inform their ideas, making clear associations between the two but also looking for way to take their work forward.
- Clear and consistent evidence that the candidate has **developed imagery**, considering alternative compositions, angles, viewpoints, designs etc., showing how their ideas and imagery moves forward. The candidate has generated large body of interconnected works, exploring the use of colour and composition to record mundane subjects. They have explored different contexts, use of lighting and different subjects. Within each exploration, they have refined their ideas in relation to the use of colour and composition. Their use of photography has also informed their exploration of creating a narrative within the work.
- There is clear, intelligent **reflection** on ideas and an ability to refine ideas as work progresses. This is evident through the written annotation and reflection and the way in which the personal responses progress in response to their research.
- Highly accomplished and mature referencing of personal, contextual and other sources, demonstrating highly effective **analytical and critical** understanding. There is a strong connection between the various reference materials and the candidate's own explorations. They have selected highly relevant artists to refer to and have made insightful observations to progress in their own ideas. They have reflected on their achievements in an effective, purposeful manner in order to move their work forward.
- Perceptive **integration** of practical and written elements. The presentation of the investigation shows a strong relationship between their theoretical understanding, analysis and practical, visual responses. The candidate is able to carry out their practical, creative work through a deep understanding of the work of others and makes strong visual links throughout the investigation.

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AO4: Present a personal and coherent response that realises intentions and, where appropriate, makes connections between visual and other elements

Excellent realisation of intentions demonstrated through an excellent use of visual language
Highly accomplished and **mature** connections made between visual and other elements
 Work demonstrates an **excellent** level of engagement and independence

- The **response overall** is a cohesive illustration of the investigation, making excellent use of research, recording, explorations and developed ideas to realise intentions. There is a strong sense of cohesion within the work that is apparent from the beginning, the recording and observations, demonstrating an interconnected approach. Their ability to make connections between their research and the development of personal ideas is evident throughout.
- There is a clear progression of ideas across the response, and the candidate demonstrates effective decision making across their **creative journey**. There is a clear progression of ideas seen through the way the visual responses build on each other as the investigation progresses.
- The candidate's **intentions** are clear throughout the response, even when ideas and aims change direction. There is a clear sense of purpose in the development of the investigation. This is highly visible within the depth of exploration of colour and composition.
- Understanding of **visual language** is effective throughout the work, enhanced by skilful handling of media. The candidate has applied their understanding of visual language through the various images produced. They have been able to employ this to develop their individual approach.
- The response clearly and thoughtfully **communicates** the candidate's ability to **analyse, reflect, and evaluate ideas** and make relevant critical decisions. Written elements are perceptive and analytical. The investigation is thorough and the candidate is able to make decisions in response to the selected works of others. Their reflections on the work and their achievements enables them to move forward and find new ways to explore their theme. This deepens their conceptual awareness.
- Highly accomplished and mature **connections** made between visual and other elements. This can be seen in the choice of works referred to and the imagery created by the candidate. The candidate is able to develop ideas through the written analysis and practical exploration of the work of others. There is a synthesis between their understanding of theory and the visual and practical exploration.
- Effectively **evaluate** their achievements and show understanding of their work in wider context through written conclusion. The candidate concludes the investigation through a written reflection on what they have learnt. They clearly identify how their use of colour can change the meaning of the work but also how it impacts on the viewer's response.
 They have been able to explore narrative through the various compositions, which has added to the overall effect of the work created.
- Work demonstrates an excellent level of **engagement and independence**. The depth and focus of the investigation reflects a high level of engagement with the theme and commitment to developing an individual creative practice. They have taken an individual approach to gathering reference material and have been able to interpret the work of others in a personal and informed way to develop a range of original works. They have been independent in the way they have explored their ideas and the way they have responded to the theme.

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