



Marking rationale – Example 6

Theme: Lost in Thought		Mark awarded = 68 out of 100
AO1: Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress	Confident skill in recording observations and insights from a variety of sources, relevant to intentions Highly effective ability to reflect critically on work and progress Confident use of specialist language and appropriate technical vocabulary	
<ul style="list-style-type: none">• Research and recording are clearly relevant to intention and show depth of investigation from a range of sources. The range of artists referred to and the use of personal, considered photography is highly relevant to the candidate's intentions.• Referencing the work of others has been used to influence original ideas. Connections have been made through selecting the works of others to inform further study. The candidate has made strong connections between their ideas and their chosen artists. This is evident within the written responses and the visual exploration carried out. The candidate has made a considered selection of work to refer to.• Gathering of evidence is clearly related to the chosen theme. The range of imagery gathered to inform the investigation has been selected with a clear intention. The candidate clearly states their intention and how the art works referred to relate to their theme.• There is consistent evidence of the candidate recording from primary sources, with the subject in front of them. The candidate has taken a number of photographs in relation to their theme to be used as primary sources. These are in direct response to their study of others work.• Observational study is purposeful and shows recording of different angles, viewpoints, and other visual elements. This is evident in the range of photographs taken and how they will be used to generate a body of personal responses through different media.• Different methods of recording are apparent and investigated thoroughly. The candidate has used written annotation and observations as well as recording their subject and ideas through photography and other media.• They have made use of critical reflection to analyse their progress and the work of others to achieve their aims. This is continuous throughout the investigation. There is a good balance between the analysis of technical achievement with the exploration of concept.• They possess a mostly secure command of art terminology when analysing their chosen references and studies. The candidate is able to articulate their thoughts and observations through the use of art terminology, not only in relation to the visual analysis of the work of others but also in their analysis of their own achievements.		
Mark awarded = 18 out of 25 marks		
AO2: Explore and select appropriate resources, media, materials, techniques and	Confidently explores and selects relevant resources, media, materials, techniques and processes Highly effective ability to review and refine ideas as work develops	

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processes, reviewing and refining ideas as work develops

Confident communication of ideas through visual and other forms

- Consistent, effective evidence of **exploring** materials and processes. Demonstrates a sense of enquiry in exploring and expanding their knowledge and skills. A willingness to take creative risks with media exploration to test alternative effects. The candidate oscillates between photography, digital manipulation and hand drawn and painted skills to communicate their ideas. This is in direct response to their chosen artists.
- **Purposeful** selection and exploration of materials to express ideas. Ideas are consistently explored through different processes and techniques. They have identified the effects produced in others work and use these methods within their own imagery in an attempt to develop a personal visual language. They have attempted to use the same methods as their artists and have explored these using their own imagery.
- The candidate has demonstrated clear understanding of the **inherent qualities** of media, making informed choices in relation to their ideas. They make informed decisions regarding the selection of materials and processes and apply these to inform the development of personal ideas. This can be seen in the way that they move between digital and photographic formats to hand-drawn and hand-painted responses.
- Confident **technical skill** evident in the explorations, demonstrating good understanding of the visual elements. Throughout the investigation, they demonstrate refinement of skill with various media and application. They demonstrate a competent understanding of the visual elements through their photography and more resolved works.
- Good connection between their research and exploration and how these **references** have had an impact on their explorations and selections of materials, media and techniques. The candidate makes strong connections between their research into the work of others and its direct impact on their way of working. This can be seen in the written annotation and the various explorations using different media.
- An effective ability to **review and refine ideas** as work develops. This is evident in the written reflections and the way the visual work progresses throughout the investigation.
- Confident **communication** of ideas through visual and other forms throughout their explorations. The candidate has employed the visual elements within their visual explorations to effectively communicate their intentions. The written discussion clearly states their intentions and what they feel they have achieved.

Mark awarded = 17 out of 25

AO3: Develop ideas through investigations informed by contextual and other sources, demonstrating analytical and critical understanding

Confident development of ideas through focused investigations

Highly effective analytical and critical understanding demonstrated through thorough and careful referencing of personal, contextual and other sources

Confident integration of practical and written elements

- Development is mostly **purposeful**. Initial recording provides an effective and considered basis for the thorough exploration of concepts. Contextual referencing consistently informs clear ideas, which lead to effective decision-making. Each artist referred to supports new ways of working and generates potential for the development of personal ideas. The candidate takes a methodical approach to the way in which the research informs their ideas.

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- The candidate has successfully used their initial research into practitioners to create their own individual and **original** concepts. There is an ability to evaluate the motivations of the selected artists against their own intentions. Initially, the work produced is fairly derivative of their chosen artists but carried out to a high standard. As the investigation progresses, they begin to merge some of the ideas and methods of their chosen artists to generate a more personal body of work.
- Development is usually individual and intelligent, and learners are clearly able to **reflect** on and refine their progress. The candidate reflects on their own progress throughout the investigation in relation to the technical refinement of media but also the conceptual or contextual refinement in relation to the artists referred to.
- Thorough and careful referencing of personal, contextual and other sources, demonstrating effective **analytical and critical** understanding. The candidate's photography and other media exploration demonstrates a confident use of their reference material. The written discussion demonstrates a good correlation between analysis of work and the ability to explore this through visual means.
- Confident **integration** of practical and written elements. The relationship between the visual, contextual and analytical elements of the investigation demonstrates an interconnected creative process. The visual presentation of information clearly reflects an integrated approach.

Mark awarded = 17 out of 25

AO4: Present a personal and coherent response that realises intentions and, where appropriate, makes connections between visual and other elements

Confident realisation of intentions demonstrating an effective use of visual language
Highly effective connections made between visual and other elements
 Work demonstrates a **highly effective** level of engagement and independence

- The **response overall** is an effective illustration of the investigation, making appropriate use of research, recording, explorations and developed ideas to realise intentions. The range of reference material and personal exploration of the theme effectively communicate the candidate's intentions. They make use of relevant research and recording to inform the direction of the investigation.
- There is a consistent and coherent **creative journey**, clearly informed by initial research and contextual study. The candidate continually builds on their reference material and refreshes their visual observations to inform their ideas. There is a clear creative journey from initial ideas to the communication of their intentions and overall achievement.
- **Intentions** are evident enough to encourage appropriate exploration. The candidate has a clear intention and uses their selected reference material to stimulate new ideas and approaches.
- Understanding of **visual language** is consistently and effectively demonstrated throughout the work. The candidate is able to apply their understanding of the visual elements seen in the work of others to the development of their own imagery. Their manipulation of the visual elements within their practical explorations is evidently informed by their analysis and they are able to employ the visual elements to communicate specific ideas.
- The response clearly and thoughtfully **communicates** the candidate's ability to **analyse, reflect, and evaluate ideas** and make critical decisions. Written elements are analytical rather than merely descriptive. The progress seen in the body of work reflects the candidate's ability to apply their

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understanding of others' work to inform the direction of personal ideas. They use reflection to refine concepts and media use to improve the communication of ideas. This is in direct relation to the work of others and with a sense of the context in which the work is produced.

- Highly effective **connections** made between visual and other elements. The candidate has made effective connections between the visual elements explored but has also developed ideas through an understanding of the underlying concepts. This is evident in their attempt to combine different approaches and also their understanding of the context of the work, as observed in the written elements.
- Work demonstrates a highly effective level of **engagement and independence**. The body of work reflects the candidate's engagement with the theme and the selection of works. The connections made demonstrates independent thinking.

Mark awarded = 16 out of 25