



Marking rationale – Example 5

Theme: Communication		Mark awarded = 44 out of 100
AO1: Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress	Satisfactory skill in recording observations and insights from a variety of sources, relevant to intentions Adequate ability to reflect critically on work and progress	
<ul style="list-style-type: none">There is some working from direct observation and recording considers the visual elements of colour, composition and tone. This is demonstrated by recording the same female model in various head ware and accessories, exploring elements such as symbolism, pattern and colour.Contextual sources/works of others is referenced in the supporting work and is mostly connected to ideas and intentions, through the choice of subject matter and use of colours.Gathering of visual evidence is connected to the chosen theme of communication in that the candidate is recording faces communicating through facial expression, body language and accessories.The range of methods of recording are slightly limited in that all images are recording initially using photography and then drawn from these.There is an adequate ability to reflect critically on work and progress. This is seen in the candidate's decision to include sunglasses to represent a contemporary version of the accessories used in the artist's work.		
Mark awarded = 10 out of 25 marks		
AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops	Competent exploration and selection of relevant resources, media, materials, techniques and processes Good ability to review and refine ideas as work develops	
<ul style="list-style-type: none">There is evidence that the candidate has explored materials and processes and that a sense of enquiry has been established. For example, the candidate has chosen to use pastel and paint to describe the various colours in the portrait studies.The response demonstrates an ability to explore and select a range of materials and processes to test alternative effects. For example, the candidate has tried pastels as well as paint to explore ways to create texture and movement in their own work and artist copies.Refinement is inconsistent, but ideas are clearly communicated through a range of relevant processes, such as colour mixing and mark making. There is some refinement in the use of tone in the hair, skin tone and head wear as well as to describe the reflective qualities of the sunglasses.		

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- There is evidence of **technical skill** being refined, with an adequate understanding of the visual elements as seen in the ability to use brush marks when applying paint, and mark making techniques with pencil and charcoal to reflect the tones seen in the head wear, sunglasses and skin tone. This is demonstrated in both the supporting studies and the final outcome.
- A connection between their **research** and exploration has been established, in terms of the use of the warm and cool colours to represent femininity, inner strength and confidence.

Mark awarded = 13 out of 25

AO3: Develop ideas through investigations informed by contextual and other sources, demonstrating analytical and critical understanding

Satisfactory development of ideas through focused investigations

Adequate analytical and critical understanding demonstrated through some referencing of personal, contextual and other sources

- The response demonstrates some attempt to show **purposeful** development. Some references to contextual sources are apparent, with attempts to inform ideas. For example, the artist research informs the candidate's inclusion of certain accessories and colours to provide meaning in the artwork.
- Written annotation is included, and language and vocabulary are relevant to ideas, supporting the visual information. For example, the candidate makes links between the artists use of colour, using certain objects to partially cover the model's face and the direction of the model's gaze, with their own photographs of the model to communicate ideas around women in the past and current times.
- Idea exploration is **obvious**, and critical understanding has not yet been developed. For example, the reason for using certain colours in the work and how they might evoke certain interpretations from the viewer could have been explored further to make the development of the work more meaningful.
- There is some attempt to show alternative **imagery** in the different combinations of the model, head wear, fans, flowers, head scarfs and different colour combinations.
- There is some evidence of **reflection** or planning to explore alternative possibilities in the accessories included with the model as well as exploring alternative colour combinations for the background.

Mark awarded = 9 out of 25

AO4: Present a personal and coherent response that realises intentions and, where appropriate, makes connections between visual and other elements

Competent realisation of intentions demonstrating a good use of visual language

Good connections made between visual and other elements

- There is a clear demonstration of the **creative journey** in the response but decision-making and connections between ideas is not fully effective. For example, the candidate does not build on ideas related to gaze, colour and use of objects to partially cover the face in the final outcome,

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which is a copy of one photograph, reproducing the same colours as those in the photograph. More options and alternatives for a contemporary version could have been explored.

- Ideas are communicated through understanding of the **visual elements** but this is not always consistent in the work and not fully resolved. For example, in the initial images of the model in red, the candidate uses colour and mark making to represent dynamism and life. This use of colour and mark making has not been fully developed or resolved in the final outcome.
- The response communicates an ability to **analyse, reflect and evaluate** to make decisions but this is not fully clear throughout the response. The candidate has not fully explored objects that could represent a contemporary woman before deciding on the final composition, which is a copy of a photograph that has not been manipulated in any way.

Mark awarded = 12 out of 25