



Marking rationale – Example 4

Theme: Communication		Mark awarded = 42 out of 100
AO1: Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress	Competent skill in recording observations and insights from a variety of sources, relevant to intentions Good ability to reflect critically on work and progress	
<ul style="list-style-type: none">• Research includes a range of primary and secondary sources which are mostly relevant to the theme of communication. For example, the candidate has photographed and drawn a variety of objects related to different forms of communication such as phones, books, and newspapers.• The work includes relevant references to contextual sources/works of others such as the artist Edward Hopper's images of lone figures, which explore ideas around communication and loneliness in city settings.• The candidate has competently recorded from relevant primary sources through direct observation. These studies show some exploration or consideration of visual elements such as colour, perspective and form. This is demonstrated by considering scale and perspective when drawing objects such as the figure seen from far away and the phone and headphones close up.• A range of methods have been selected to carry out observational study, for example photography and pencil drawing.		
Mark awarded = 11 out of 25 marks		
AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops	Competent exploration and selection of relevant resources, media, materials, techniques and processes Good ability to review and refine ideas as work develops	
<ul style="list-style-type: none">• There is evidence that the candidate has explored materials and processes and that a sense of enquiry has been established. For example, the candidate has chosen to use pencil to record the tone and detail in the phone and paint to describe the various colours in the figure studies.• The response demonstrates an ability to explore and select a range of materials and processes to test alternative effects. For example, the candidate has tried coloured pencils as well as paint to explore ways to create tone in the colour studies of figures and artist copies. Refinement is inconsistent, but ideas are clearly communicated through a range of relevant processes, such as colour mixing and mark making. There is some refinement in the use of paint and around ideas on creating a textured background as work progresses.• There is evidence of technical skill being refined, with an adequate understanding of the visual elements. This is demonstrated in the use of colour mixing to reflect the tones seen in the clothing and skin tone, within the supporting studies and in the final outcome.		

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- A connection between their **research** and exploration has been established, in terms of the use of the colour blue to reflect ideas around isolation and a dependency on phones and digital devices for communication, however, this is not fully clear or realised in parts.

Mark awarded = 13 out of 25

AO3: Develop ideas through investigations informed by contextual and other sources, demonstrating analytical and critical understanding

Satisfactory development of ideas through focused investigations

Adequate analytical and critical understanding demonstrated through some referencing of personal, contextual and other sources

- The response shows some attempt to show **purposeful** development. Some references to contextual sources are apparent, with attempts to inform ideas. For example, the artist research informs the candidate's use of the colour blue.
- Written annotation is included, and language and vocabulary are relevant to ideas serving to support the visual information. For example, the candidate makes links between the artist's use of blue and that this informs their choice to also use this colour in their work.
- Idea exploration is **obvious** and critical understanding has not yet been developed, for example the reason for using certain colours in the work and how they might evoke certain emotions. Imagery does not fully evolve from initial research and references beyond using similar colours to those used by the artist.
- There is some attempt to show alternative **imagery**, for example in the different combinations of a television in place of the head of a figure. However, it is not clear where some of these images have come from: if they are the candidate's own ideas or are lifted from a secondary source.
- There is some evidence of **reflection** or planning to explore alternative possibilities in the different mark making used in the background of the final outcome.

Mark awarded = 8 out of 25

AO4: Present a personal and coherent response that realises intentions and, where appropriate, makes connections between visual and other elements

Satisfactory realisation of intentions demonstrating an adequate use of visual language

Adequate connections made between visual and other elements

- The **final outcome** shows some connection to the supporting studies, but this is not resolved or progressed in any depth from research or development. The image of the figure has not been included in the initial recording and it is not clear where this image came from. Compositional elements such as background or content have not been explored in any depth.
- There is an attempt to refine ideas around people communicating in some way or other in the initial recording of different seated figures and there is some understanding of the **visual elements**, seen in the use of tone to demonstrate understanding of form and structure in the figures, books and electronic devices.
- There is some evidence of **analysis, reflection and evaluation** seen in the decision to use the colour blue in response to the artist research, but this ability to reflect on and analyse their work is not evident throughout the response. For example, the candidate decides to use a standing figure

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in their final outcome but they have only explored seated figures in their supporting studies. The candidate has not considered how to incorporate their observations of the way society communicates has evolved over time into their composition.

Mark awarded = 10 out of 25