



Marking rationale – Example 7

Theme: Shoes		Mark awarded = 65 out of 100	
AO1: Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress		Confident skill in recording observations and insights from a variety of sources, relevant to intentions Highly effective ability to reflect critically on work and progress	
<ul style="list-style-type: none">• Research and recording are clearly relevant to intention and shows a depth of investigation from a range of primary sources of different shoe types and styles, backgrounds, settings and still-life set ups. Recording is focused and demonstrates many purposeful ideas, explored from first-hand experience, to tell the story of the life of a shoe.• Relevant references to contextual sources have been chosen to inform exploration, idea development and possibilities for investigation. More exploration of these references could have shown stronger influences on the candidate's ideas for investigation.• Gathering of visual evidence is clearly related to the chosen theme and there is consistent evidence of the candidate recording from direct observation of primary sources, with the subject in front of them or from their own photographs. The sources were arranged to show many different angles, perspectives, set ups, positions and combinations of subject matter, which demonstrates thorough investigation. Close up investigation records the detailing in the leather, soles and the sides of the shoes to explore pattern and tone. Investigation of the leather and material to show creases, the form of the shoes through tonal quality and colour, logos and textures, have also been considered. The candidate's understanding of visual elements such as pattern, tone, colour, depth, form and composition, enhanced their investigation.• The candidate has used various methods of recording to investigate their subject matter. This includes their own photography and drawing and painting. Photographs have been taken to show different set ups and situations, in and outside of the classroom.• The portfolio studies demonstrate a highly effective ability to reflect critically on work and progress.		Mark awarded = 17 out of 25 marks	
AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops		Competent exploration and selection of relevant resources, media, materials, techniques and processes Good ability to review and refine ideas as work develops	

Theme: Shoes

Mark awarded = 65 out of 100

- The candidate has appropriately **explored** materials and processes to represent their subject matter and ideas. A genuine sense of enquiry and enjoyment is apparent. The candidate has experimented with a range of alternative effects and techniques to capture form, patterns and texture, showing the qualities within the footwear and fabrics in the clothing. Alternative effects have been experimented with, as the candidate tried out a range of techniques to capture form, patterns and texture, showing the qualities within the footwear and the fabrics in the clothing.
- The **selection** of media is purposeful, and ideas are consistently explored through different processes. Digital processes and other media are used to explore ideas, sometimes informed by contextual references. This is evident in the brushstrokes in the painted still life and in the flat colours, patterns and ideas for printing.
- Ideas are clear and the continuous exploration demonstrates engagement with the topic. As the work progresses and images develop, the candidate's understanding of the **inherent qualities** within their media becomes apparent. This is demonstrated by their rendering **skills** becoming more refined. Media is rendered with good effect to represent the tones that suggest the folds in the clothing, and the way the patterns are distorted to show draped cloth. Cross hatching, stippling and blending techniques are also explored to show different ways to illustrate the subject matter. However, inconsistencies in **technical skills** are apparent in the application of media, to effectively express some of the ideas.
- Connections are apparent between the subject matter. Appropriately selected media contributes to impactful effects throughout the work, which support the representation of ideas. There is a good ability to **review and refine** ideas as the work progresses and ideas are clearly communicated throughout.

Mark awarded = 15 out of 25

AO3: Develop ideas through investigations informed by contextual and other sources, demonstrating analytical and critical understanding

Confident development of ideas through focused investigations

Highly effective analytical and critical understanding demonstrated through thorough and careful referencing of personal, contextual and other sources

- Development is **purposeful**. Initial recording provides a detailed and well-considered basis for the exploration of concepts. Contextual referencing leads to clear decision making which informs ideas as the work progresses. This can be seen in the manipulation of interlocking shoes and colour combinations such as fragmenting the shoes and dividing into a flat pattern, then placing into different backgrounds and positions.
- The candidate has successfully used their initial research to create their own individual **concepts**, presenting a narrative about the necessity and identity of footwear. The ideas build as the candidate became more involved with the topic, and searched for other ideas to convey. For example, references to Pop Art inform abstract imagery through colour.
- There is consistent evidence that the candidate has **developed imagery**, showing how wearing different shoes encourages the wearer to take on a different persona. This idea progresses as inclusion of the figure becomes more apparent, taking on characterful poses. There is growing refinement of media rendering as the candidate developed the figure to show movements and actions. Different styles of clothing are illustrated through skilful media shading.

Theme: Shoes**Mark awarded = 65 out of 100**

- The **supporting studies** in the portfolio develop clearly into the final outcome. Written annotation is informative and supported the imagery and the development processes, as concepts evolve. Suggestions for backgrounds became pattern orientated, influenced by the artist David Galan, combined with the candidate's observations of locality. The strength of the imagery deepens in the final outcome.
- Evidence of **reflection** is clear throughout the response in the visual work and accompanying annotations. The candidate has **reviewed and refined** their progress as the work developed.

Mark awarded = 16 out of 25

AO4: Present a personal and coherent response that realises intentions and, where appropriate, makes connections between visual and other elements

Confident realisation of intentions demonstrating an effective use of visual language
Highly effective connections made between visual and other elements

- The **final outcome** is a confident and coherent conclusion to the work. Clearly informed by the portfolio studies and the candidate's intentions, there is a consistent progression of images, influenced by contextual referencing and the candidate's engagement. This demonstrates a clear communication of ideas.
- The **creative journey** is involved and there is evidence that ideas kept on growing, showing different approaches to build upon the work. **Intentions** are clear throughout the response, informed by the creative process of working. This demonstrates thorough exploration of the subject matter which is effectively realised into a strong final outcome.
- The understanding of **visual language** is consistent and emphasised by the candidate's competent and effective ability to explore and render materials. This is evidenced through the successful use of colour, pattern, form, texture and composition, which resolves in the final outcome.
- The work clearly **communicates** the candidate's ability to **analyse, reflect, evaluate and refine ideas** through effective decision making. There are highly effective connections made between the visual elements, personal experience, individual concepts and contextual sources as work progresses throughout the response.

Mark awarded = 17 out of 25