

Marking rationale – Example 4

Theme: Glass containers		Mark awarded = 42 out of 100
AO1: Record ideas, observations and insights relevant to intentions as work progresses		Satisfactory skill in recording observations from several relevant sources, showing some intentions
• Research includes a range of sources including both first- and second-hand, though there is a heavier reliance on the secondary-sourced imagery taken. However, the candidate has also taken their own photographs and sketched from these and possibly the items themselves. • Contextual studies have been referenced. A number of artworks by different artists have been chosen. These are linked by subject matter (glass containers) rather than the candidate's own approach or intention. Some observations were made by the candidate about the work, such as the colour used to represent glass, but it did not inspire or inform the progression of study or help to formulate clear intentions. • Gathering of visual evidence is connected to the chosen theme and the setting up of the items to be photographed shows engagement by the candidate who has clearly considered background and lighting when composing the shots. • The understanding of visual elements would have been better developed with more direct observation. The imagery copied from secondary sources showed some understanding of colour mixing and of paint application. The candidate has tried to emulate the thick application of paint in the first bottle painting for example. White paint was also added to the 'gumball' painting to show the light and reflective qualities. Attention to light and shade has been observed with an attempt to show form. • The candidate uses a method of recording which involves using very small secondary images and thumbnail copies of them. The photographs and sketches are also very small. The candidate would have benefitted from playing with scale and perhaps including a focus on parts of the images that hold specific interest to the candidate and inform progression.		
Mark awarded = 9 out of 25 marks		
AO2: Explore and select appropriate resources, media, materials, techniques and processes		Competent exploration of media, materials, techniques and processes, showing clear selection of relevant resources
• The candidate explores a variety of appropriate materials including pencil, coloured pencil, watercolour, acrylic paint and photography. Each has been selected and approached with an understanding of their intrinsic qualities. Watercolour is used when the intention is to show the transparency of glass, seeing flowers placed behind the bottles. Pencil is used to explore the tonal qualities of the glass jars.		

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- Ideas are clearly communicated through a **range of relevant processes**. The candidate tries to replicate the artist's use of paint when copying but refines their own use of materials when creating their work. They chose to use coloured pencils and watercolour combined to represent the glass perfume bottles.
- There is an adequate understanding of the visual elements. Placement and composition have been considered, particularly when the flowers are included within the image. The improvement of **technical skill** can be seen when comparing the images of perfume bottles that have been copied with ones that have actually been observed and arranged by the candidate. A better translation of form and depth is apparent.
- There is a connection between the **research** conducted and the exploration made by the candidate. Links with subject matter and visual qualities are apparent although not fully realised.

Mark awarded = 12 out of 25**AO3:** Develop ideas through investigation, demonstrating critical understanding**Satisfactory** development of ideas through investigation, demonstrating **some** understanding

- There are some attempts to show **purposeful** development throughout the work. The candidate is clearly influenced by the artist's study that incorporated flowers into the work. The candidate has also chosen to also include flowers, specifically ones that relate to the smell of the particular perfume.
- The written annotation helps to clarify the candidate's intentions, making sense of the visual journey that it accompanies.
- **Idea** exploration is obvious as critical understanding has not yet been developed. The candidate would have benefitted from considering other visual alternatives of incorporating the flowers and bottles to make the ideas more personal and original.
- The candidate does not make it clear where the images of the flowers have come from. Observed studies of the flowers would have enhanced both the success of the work and the strength of the candidate's understanding of the visual elements. An opportunity to photograph the bottles and flowers, considering background and lighting in the way that had previously been achieved with the bottles and jars, was missed.
- **Alternative** plans for the composition of the final outcome, were included in the **supporting work** showing flowers and perfume bottles lined up, side by side. The candidate comments on this not working as well as they had expected and therefore shows some **reflection** and planning to explore alternatives.

Mark awarded = 9 out of 25

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AO4: Present a personal and coherent response that realises intentions and demonstrates an understanding of visual language

Competent realisation of intentions, demonstrating **clear** understanding of visual language

- The **final outcome** clearly follows on from a coherent journey throughout the supporting work. However, some strengths seen in the supporting studies are not realised in the final outcome. For example, the subtle colour variation and translucent qualities captured when copying artist's work as observed in the Dolce perfume bottle.
- A **creative journey** has been clearly demonstrated following on from research into an original final image. Some stages of vital development however, have been missed. For example, further observational studies would have equipped the candidate with more visual information to develop ideas from.
- The understanding of **visual elements** is inconsistent. Further study to acknowledge form and depth could be achieved with direct observation.
- The response communicates an ability to **analyse, reflect and evaluate** in order to make decisions but this is not fully clear throughout the response. For example, the final outcome is a straight copy of the pre-final plan. No adjustments have been made in composition or refinement of technical skill. With self-reflection, areas for improvement could be identified, such as the angles of the bottles, and the neck of the bottle containing the flowers. The consideration of cast shadow and background information could also have been included to show progression and improvement.

Mark awarded = 12 out of 25