



## Marking rationale – Example 3

Theme: Just in time		Mark awarded = 32 out of 100	
<b>AO1:</b> Record ideas, observations and insights relevant to intentions as work progresses		<b>Satisfactory</b> skill in recording observations from several relevant sources, showing <b>some</b> intentions	
<ul style="list-style-type: none"><li>• <b>Research</b> includes a range of sources that all relate to the theme. There are secondary sources of recipes, photographs of related paraphernalia and first-hand observed sketches of baking equipment and ingredients.</li><li>• <b>Contextual sources</b> are included in the form of Andy Warhol's illustrations for a cookbook. The candidate responds to this work by replicating the simple line drawing style of the illustrations but also notices that the written text from the page beneath can be seen through the paper and decides to incorporate this into their own work.</li><li>• <b>Gathering of visual evidence</b> is related to the theme and includes recipe descriptions, equipment and ingredients. Each item helps to communicate the candidate's intention and shows that a plan has been formulated. As work progressed, other elements were added to the work. The cake mixture for example, as seen in the plan and the final outcome. Although it appears the candidate followed the recipe and actually made the cake, this is not made explicit. Recording the relevant evidence of this process and what it may have provided in terms of visual information has not been sufficiently recorded.</li><li>• Some attempt has been made to work from <b>direct observation</b>. The cocoa packet and cake tin have been studied. The focus in both sketches is characterised by the use of line work. This links with the idea of illustration, connected to Warhol's influence. This could have been pursued further with more observational studies where a range of viewpoints, scale and objects could have been considered.</li><li>• The <b>observed</b> work may have been from the photographs, rather than the items themselves, because a good understanding of form has not been reached. Although not intrinsic for work focused on line, it would have benefitted the subsequent plan and final outcome to have developed greater understanding of the visual elements.</li><li>• The <b>methods</b> used to record included collecting relevant imagery, taking photographs and sketching from objects and images. Further sketching, printmaking and perhaps tracing over photographs may have helped to further explore the idea of line drawing.</li></ul>		<b>Mark awarded = 8 out of 25 marks</b>	
<b>AO2:</b> Explore and select appropriate resources, media, materials, techniques and processes		<b>Satisfactory</b> exploration of media, materials, techniques and processes, showing <b>some</b> selection of relevant resources	

**Theme: Just in time****Mark awarded = 32 out of 100**

- The submission demonstrates some **exploration** with media and a sense of inventiveness with the use of baking equipment as used to create printed marks upon the page.
- A range of relevant materials and processes have been **selected** including photography, pen work, printing and painting. The level of control achieved with each of these is inconsistent. For example, working with paint shows a lack of understanding of form and depth. The text on the containers does not follow the contours of the packaging, colour mixing is muddy and the general result is flat.
- Despite the weakness of **technical skill** in some areas, there are also some examples of visual understanding. The composition of the final outcome is dynamic and fills the page in an interesting way. The fusion with the printed equipment bases and printed text links the work to the supporting studies and visually enhances the image.
- The intention to focus on illustrative line work has been left behind and so links with the supporting work and artist **research** become less obvious.

**Mark awarded = 9 out of 25****AO3:** Develop ideas through investigation, demonstrating critical understanding**Satisfactory** development of ideas through investigation, demonstrating **some** understanding

- Some attempt to show **purposeful** development is evident. The connection with the contextual source shows how this influence guides the progression of the work to some degree. The images made by printing with the bases of equipment and overlaid with line drawing using black pen connect to artist research and the candidate's own intentions.
- There is a jump between these initial **explorations** and the final idea. Although it appears that the candidate's intention to depict baking from the outset, vital stages of planning are missing. This demonstrates that imagery has not fully evolved from the initial research and creates a disconnect between the **supporting work** and the final outcome.
- An **alternative** idea did evolve, as seen by the pre-final. This combines the recipe idea with the cake mixture and ingredients. Alternative compositions and viewpoints were not explored. This indicates a lack of **reflection**, conscious decision making and an ability to evaluate work as it is created.

**Mark awarded = 6 out of 25****AO4:** Present a personal and coherent response that realises intentions and demonstrates an understanding of visual language**Satisfactory** realisation of intentions, demonstrating **some** understanding of visual language

- The **final outcome** links to the supporting work both by theme and intention but it is not resolved or progressed in any depth from development. The candidate intended to depict three stages of baking a cake, as explained by annotation. They fulfilled two parts of this plan but more importantly, missed out vital stages of information gathering, skill refinement and evidence of them realising their intentions.
- The **creative journey** is apparent, but work presented does not demonstrate integral stages of planning and evaluation.

**Theme: Just in time**

**Mark awarded = 32 out of 100**

- Understanding of the **visual elements** could have been honed by further observational study of each of the intended components depicted in the final outcome. For example, the cake mixture, pouring out of the mixing bowl and the packets of flour and baking powder seen in the background.
- Critical decisions were not fully explored. How the printed element with text included would be combined with the painted element of the image, was not thoroughly explored. Alternative compositions and scale could have been practised in order to best **communicate** intentions.
- Some evidence of **analysis** was seen in the planning stage but this along with **reflection** and **evaluation** were not evident in the latter stages of the project.

**Mark awarded = 9 out of 25**