

## Marking rationale – Example 1

Theme: Glass containers		Mark awarded = 11 out of 100
<b>AO1:</b> Record ideas, observations and insights relevant to intentions as work progresses		<b>Limited</b> skill in recording observations from one or more sources, showing <b>basic</b> intentions
<ul style="list-style-type: none"> <li>• <b>Research</b> includes some primary, relevant sources in the form of photography of different types of drinking glasses. The candidate has not considered a range of other sources that could promote idea development and has instead just focused on single glasses.</li> <li>• Contextual sources/<b>works of others</b> are not present. There is no exploration of relevant, contextual studies. Intentions are therefore not communicated. As the work progresses, the candidate mentions the design of the glasses with annotation. Connections to other designs could have been made here with relevant referencing.</li> <li>• <b>Gathering of visual evidence</b> is limited with different viewpoints of the glasses not being explored or looking at a broader range of glass containers for example. Overall, the selected visual evidence is minimal. A single concept has been recorded with limited engagement of the topic.</li> <li>• A personal engagement with the subject is minimal. Although a few different designs of glasses are selected, a thorough investigation of glass containers, considering their differing attributes is not evident.</li> <li>• The candidate has shown a limited ability to record from direct <b>observation</b>. The range and depth of investigation is narrow and does not demonstrate understanding of the visual elements. The candidate could have explored different lighting, angles, created compositions or arrangements with multiple glasses or many other alternative ways to investigate and record their chosen subject.</li> <li>• There was an overreliance on one method of recording with little consideration of a <b>range</b> of other methods. Simple photography was the only method used to record each of the glasses. Observational drawing for example could have explored surface quality, colour, tone and form.</li> </ul>		
<b>Mark awarded = 4 out of 25 marks</b>		
<b>AO2:</b> Explore and select appropriate resources, media, materials, techniques and processes		<b>Limited</b> exploration of media, materials, techniques and processes, showing <b>basic</b> selection of resources
<ul style="list-style-type: none"> <li>• Demonstrates limited <b>exploration</b> of media. Basic, one viewpoint photography is used to create basic line drawings. Close observation and attention to detail is not evident. The form of the glasses is not successfully translated and imagery is flat.</li> </ul>		

**Theme: Glass containers****Mark awarded = 11 out of 100**

- A basic **selection** of media and manipulation can be seen. In addition to photography, pencil and coloured pencils are used throughout the submission. The control and use of materials show a basic ability to demonstrate an exploration of ideas. The red coloured pencil is used to highlight the different lines identified on the glass drawings including those of surface decoration and texture.
- The candidate's **technical skill** is weak with limited understanding of the visual elements. Their choice of pencil is not fully utilised in showing the form and structure of the glasses. Simple, single lines are used for the preparatory studies. Whilst describing basic shape, form, shading and texture are not explored. There is no experimentation with mark making. Working from close observation would have encouraged a greater understanding of the visual elements.
- With no investigation into contextual references/**research**, there are no connections to influence the choice and manipulation of media. The communication of ideas through media is unclear.

**Mark awarded = 3 out of 25****AO3:** Develop ideas through investigation, demonstrating critical understanding**Limited** development of ideas through **basic** investigation

- **Limited development** throughout, with a lack of references to contextual sources. Basic annotation is used to support the way the candidate visually investigates design. Mentioning how the shape of the glass gives a feeling of weight, for example.
- There is insufficient depth of recording and a lack of clear intention. The candidate writes about designing a glass but does not include visual information or evidence of a design process.
- A limited ability to develop coherent ideas is presented. The candidate designs their own style of glass with noted qualities within the **supporting studies**.
- Development and **reflection** are basic. The response does not contain evaluation of the created design. Design adaptations and alternatives could have been explored to build upon or connect to the final outcome. Instead, only a repeated image is presented.

**Mark awarded = 2 out of 25**

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**AO4:** Present a personal and coherent response that realises intentions and demonstrates an understanding of visual language

**Limited** realisation of intentions, demonstrating a **basic** understanding of visual language

- The **final outcome** does relate to the supporting studies in terms of subject matter and concludes the project in a limited way.
- The **creative journey** is narrow and short due to the lack of purposeful recording or clear intentions. The progression of ideas is minimal, resulting in a final outcome with decorative qualities that do not appear to reference or link to previous studies.
- **Intentions** are limited and there is no visual exploration of different design ideas and no consideration to alternative compositions, backgrounds, scale or viewpoint leading towards the final outcome.
- The understanding of the **visual elements** is basic and the response demonstrates a limited progression of ideas. The final outcome is a repeat of an earlier plan. There is no deviation or attempt to improve or refine the design of the glasses or the overall presentation of the image.
- There is limited evidence of the candidate's ability to make critical decisions and little evidence of **analysis or evaluation**. The inaccuracies of the supporting studies are repeated in the final outcome and do not demonstrate analysis and reflection. For example, the ellipses of the glasses have not been refined and the overall depiction of form remains flat.

**Mark awarded = 2 out of 25**